

The leading multi-content market in Asia

TIFFCOM ONLINE 2022

Oct.25 [Tue] - 27 [Thu]

<https://tiffcom.jp/en>

2021 DATA

Exhibitors **313**
(from 30 countries/regions)

**25%
UP**

Business Meetings*

2,536

**38%
UP**

Buyers **584**
(from 45 countries/regions)

**25%
UP**

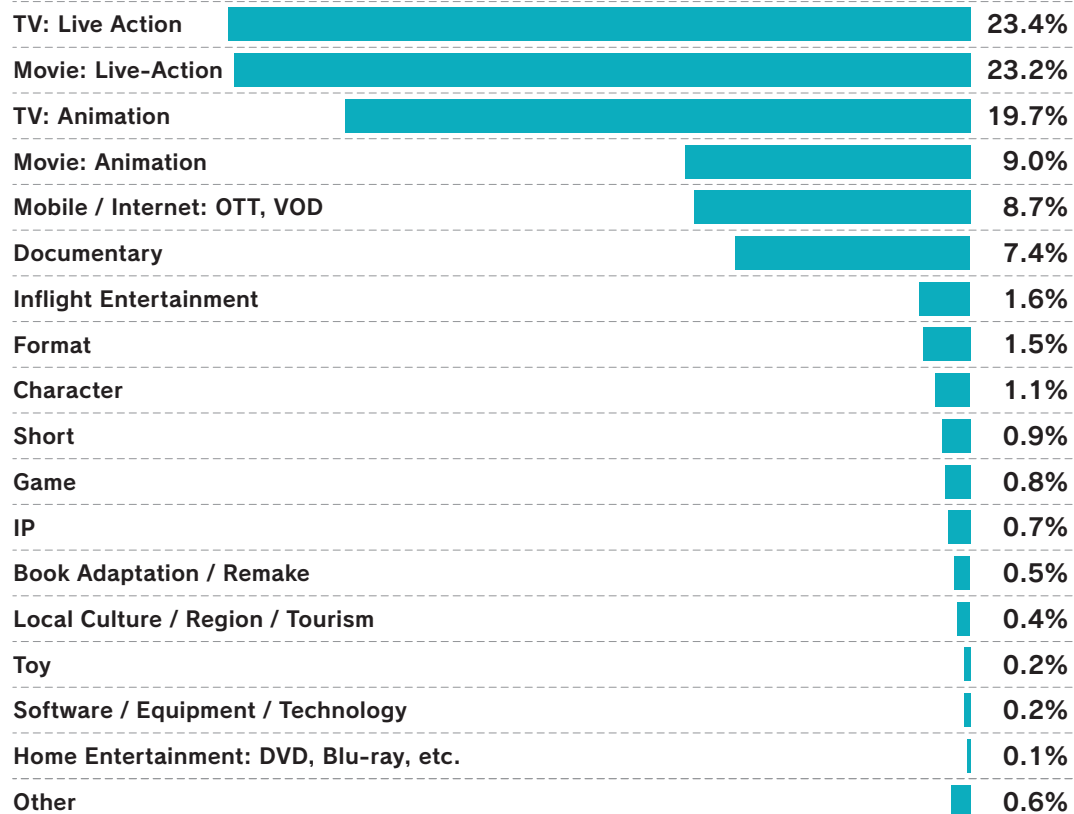
Total Value* **\$ 31,489,269**

**40%
UP**

*Valid Responses: 196



Content of Deals



*Including Prospective Deals *Valid Responses: 145

TIFFCOM

MARKETPLACE FOR FILM AND TV IN ASIA

Organizer: UNIJAPAN Co-organizer: 35th Tokyo International Film Festival [Oct. 24 [Mon] - Nov. 2 [Wed], 2022]

Contact ▶ contact@tiffcom.jp

SERVICES OFFERED 2022



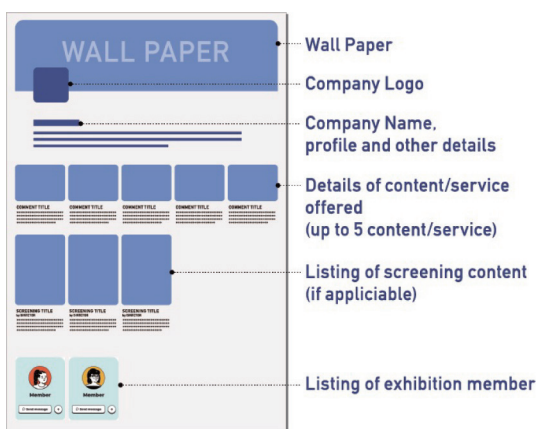
Basic Services



Exhibitor Information Pages

Details of each exhibiting company including company profile, their content/services, screening titles* and a list of their exhibition members will be provided. Not only browsing each company page but the exhibitors can also be searched by their nature of business, content/service categories, countries/regions, etc.

*If applicable.



*Image only. Contents and specifications may change.



List/Details of Participants

A list/details of registered participants (exhibitors, buyers, visitors*) will be provided. The participants can be searched by their names, nature of business, content/service categories, countries/regions, etc. It will also be possible to contact the participants from the listing/detailed pages.

*Visitors will have a limited access to participants' information.



Search Functions

In addition to the exhibiting companies and participants search functions, new search functions such as by pavilion, content/services will be provided to find relevant participants, content/services easily.



Schedule Management

Meeting requests and schedule management process will be simplified and make it possible to request online business meetings using your favorite tools.

New Services



"Interests" Notification

You will be able to notify your interests to other participants. It will be mutually displayed and can be a reference for setting up meetings.



Recommendation

Based on the registered information, potential participants for business meetings will be displayed on TIFFCOM ONLINE.



Search Assistance

Upon request, we will search and introduce participants who are considered to be suitable for the needs of business meetings.

*The new services will be available to Exhibitors and Buyers only.

Event



Online Screening

A wide variety of content will be available online in a secure environment for participants only. Screening will be available at any time during the screening period. (Some viewing restrictions may apply.)



Online Seminar (Webinar)

A wide variety of seminars and pitches on various topics with the latest information and market trends in the content industry will be lined up. All seminars will be streamed online and can be viewed regardless of location or time during the event period.



*Specifications above may be altered without prior notice.



TIFFCOM ONLINE 2022 Registration Information



Exhibitor Information Exhibitor Package

Exhibition Fee

Early Bird/First Time	33,000 JPY (tax included)	Deadline for Early Bird: (Mon.) Aug. 15, 2022
Standard	55,000 JPY (tax included)	Final Deadline: (Fri.) Sep. 30, 2022

Included in the Exhibition Fee

- 5 Complimentary Exhibitor IDs ●Posting company details on TIFFCOM ONLINE
- Posting details of each exhibition member on TIFFCOM ONLINE
- Access to member site "MY PAGE" ●Access to TIFFCOM ONLINE

Items and information included in the Company Details

- Wall Paper ●Company Logo ●Company name, profile and other details
- Details of content/services offered (up to 5 content/services)
- Listing of screening content (if applicable) ●Listing of exhibition members

Additional Exhibitor ID

1 Exhibitor ID: **3,300**JPY (tax included) *Maximum Exhibitor ID: 25 per Exhibitor Package

Additional Spaces for the content/services offered

1 Unit (for 5 content/services)	11,000 JPY (tax included)
2 Units (for 10 content/services)	22,000 JPY (tax included)

*The additional spaces can only be purchased by unit.
Maximum 2 units can be purchased per Exhibitor Package.
(Maximum content/services: 15 per Exhibitor Package)

Online Exhibitor Application <https://tiffcom.jp/en/exhibitor/registration>

*Exhibition and the details may change without prior notice. *Applications may be closed even before the deadlines.

*Handling Fee of 10,000 JPY may be added to overseas exhibitors (if a payment will be made by international bank transfer).



Promotional Services Available for Exhibitors (Optional) Paid Service

Screening

The exhibitors can purchase screening slots at additional costs. The screening titles will be promoted on the official website/TIFFCOM ONLINE and can be viewed by the TIFFCOM ONLINE participants.*It is possible to restrict the viewers.

The exhibitors will be able to check the content viewing history during TIFFCOM ONLINE.

Advertisement

Various advertising spaces are available for the exhibitors to maximize their exposure on TIFFCOM ONLINE.

Seminar (Webinar)

Seminars (Webinars) can be organized at additional costs. Details of the seminars will be promoted on the official website/TIFFCOM ONLINE and can be viewed by the TIFFCOM ONLINE participants.



Buyer/Visitor Information Registration Fees

Buyer

Early Bird **3,300**JPY (tax included)
Deadline for Early Bird: **(Thu.) Sep. 15, 2022, 11:59AM**

Standard **5,500**JPY (tax included)
Final Deadline: **(Mon.) Oct. 24, 2022**

Online Buyer Application
<https://tiffcom.jp/en/buyer/registration>

*Buyer history will be required when registering as a Buyer.

Visitor

Standard **5,500**JPY (tax included)
Final Deadline: **(Thu.) Oct. 27, 2022**

Online Visitor Application
<https://tiffcom.jp/en/visitor/registration>

*Deadlines are set in JST (Japan Standard Time) and subject to change.