ATxSG

Redefining Tech for a Better Future

Asia Tech x Singapore
31 May – 3 June 2022

Post Show
Report

ATxEnterprise and ATxImpact Anchor Events:

BroadcastAsia   CommunicAsia   SatelliteAsia   **TechXLR8 Asia**   **InnovFest**   ELEVATING FOUNDERS

#ATxSG
Asiatechxsg.com

Held in:
SG SINGAPORE
Passion Made Possible

Brought to you by:
IMV INFOCOMM MEDIA DEVELOPMENT AUTHORITY

informa tech

Supported by:
SINGAPORE EXHIBITION & CONVENTION BUREAU

Asia Tech x Singapore staged its inaugural in-person event from 31 May – 1 June 2022.

As Singapore's largest technology event since the reopening of its borders, ATxSG, which staged ATxEnterprise and ATxImpact at the Singapore EXPO brought together 16,600 hybrid attendees from 94 countries and regions and 26,000 event visits. The venue also hosted 600 exhibitors showcasing the latest tech products and services and more than 350 speakers who shared expert insights across 200+ conference sessions.

ATxSG presented attendees with insights from top-notch thought-leaders from the public and private sectors, covering the latest technology trends, challenges, and opportunities arising from the ongoing digitalisation of the economy. Attendees to ATxEnterprise were also treated to technology showcases from exhibitors from Singapore and across the world, many of whom launched innovative products during the event designed to meet the unique needs of Asia's enterprises.
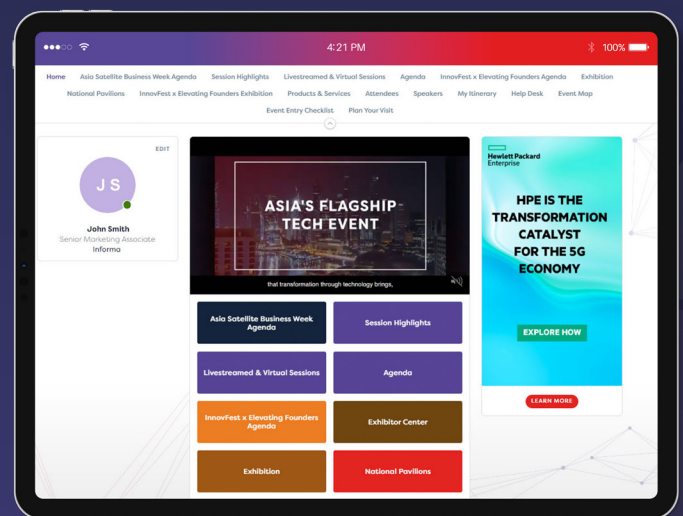
"I'm super excited to be back in person, this is the biggest MICE event since the relaxation of Safe Management Measures in Singapore. There is a certain element of social interaction that cannot be replaced by online means, and that is very important in deepening relationships and deepening partnerships. I hope that bringing back the event physically that more meaningful collaborations can take place, more deals can be done and deeper relationships forged.

Prof. Chee Yeow Meng
Associate Vice President for Innovation and Enterprise, National University of Singapore

#ATxSG

ATxSG 2022 in Numbers

26,000
Hybrid Visitorship
across 3-days from 1 - 3 June 2022 at the Singapore EXPO.

16,600
Unique Hybrid Attendees
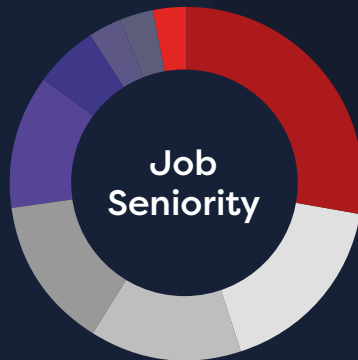
82% Physical Attendees
18% Virtual Attendees

66% Local
34% Overseas

50% Senior Management

Job Seniority

- **23%** CEO / Founder / President / Chairman / Owner
- **17%** C-level / Partner / Board Member
- **14%** Consultant
- **14%** Director / Head of Department
- **12%** Executive / Associate
- **6%** Manager / Supervisor / Leader
- **3%** Managing Director
- **3%** Technical Expert / Specialist
- **4%** Vice President

600 Exhibitors
100+ Start-ups
350+ Speakers
200+ Conference Sessions

94 Countries & Regions

"We really wanted to be able to connect and engage with our customer base, the industry, thought-leaders and analysts in the region, and all of those combined were the reasons why we decided to be here. It feels very natural to once again go back to connect and engage with people face-to-face. It is a very human experience, I am thrilled and excited to be at ATxSG.

Shirin Esfandiari
Senior Director, Product Marketing, Oracle Communications

Top Ten Attendee Countries

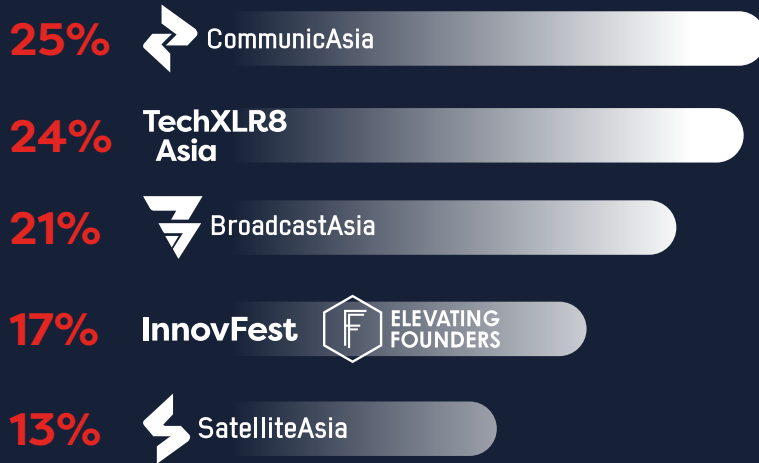|				
Singapore 66%	**Malaysia** 4%	**Indonesia** 3%	**India** 3%	**Korea** 2%
Phillippines 2%	**Thailand** 2%	**United States** 1%	**Australia** 1%	**Vietnam** 1%

THE ANNUAL MEETING PLACE FOR THE TELECOMS, MEDIA, TECHNOLOGY AND START-UP COMMUNITIES

Attendee Interest in Anchor Events:

25% CommunicAsia

24% TechXLR8 Asia

21% BroadcastAsia

17% InnovFest — ELEVATING FOUNDERS

13% SatelliteAsia

Over three-days from 1 – 3 June, the region's largest in-person gathering of Telecoms, Media and Technology professionals took place at ATxSG, after a two-year hiatus.

Visiting Brands Present at ATxSG 2022
Telcos

ADN TELECOM · AIS · AT&T · BT · 中国移动 China Mobile · 中国电信 CHINA TELECOM · China unicom 中国联通 · 中華電信 Chunghwa Telecom · CIRCLES.LIFE

Deutsche Telekom · dtac · Globe · ລາວ ໂທລະຄົມ LAO TELECOM · M1 · maxis · mobicast keep you ON · mobifone · MyRepublic

NTT · OPTUS · PLDT · Singtel · SK telecom · Smart · Sptel Reliability with an Edge · StarHub · TATA COMMUNICATIONS

Telkom Indonesia · TM · telkomsat · Telstra · True · verizon · VNPT

#ATxSG

Media

astro | CNBC | Discovery NETWORKS | Genius SPORTS | GMA | media prima | mediacorp | NBCUniversal | NETFLIX

RIOT GAMES | SONY | sph | TikTok | VIACOM INTERNATIONAL MEDIA NETWORKS | Vidio | viu | VTV | Walt Disney PICTURES

WarnerMedia

Technology

ABB | Adobe | amazon | AMD | amdocs | Apple | AUTODESK | ByteDance | CISCO

DocuSign | EQUINIX | ERICSSON | Google | Grab | Hewlett Packard Enterprise | IBM | intel | Lazada

LinkedIn | Meta | Microsoft | NOKIA | Rakuten | RAZER | salesforce | SAMSUNG | SAP

sensetime | Tencent | vmware

We asked our attendees who they would most like to connect with at ATxSG

22% Technology Solutions

15% Business Strategy

15% Ideas Exchange

14% Product Development

14% Corporate Partnership Opportunities

11% Start-up Investments & Partnerships

8% Leadership & People Management
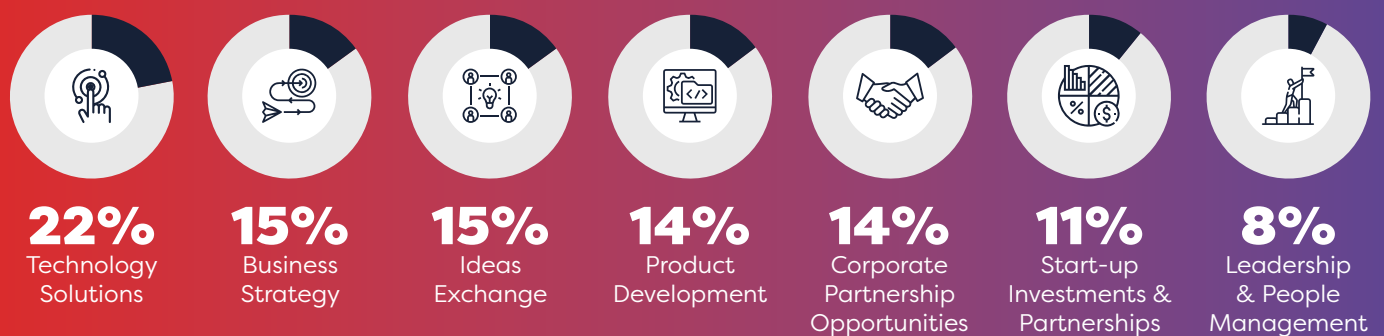
"We are seeing more and more customers at our booth, we have seen a variety of customers – our regular telco customers, regulators, policy makers and various industrial customers who have come to try to understand how 5G can solve their problems. We have seen government delegations asking how 5G, AI and Cloud can address digital inclusion.

Konesh Kochhal
Director, Industry Ecosystem Engagements, Huawei

"This is our first time participating at BroadcastAsia as a physical event, these 3 days have shown us that this region is a very fruitful market, and the event is opening doors for us.

Participating is a game-changer for us and I'm sure we will be back next year.

Mariana Manteiga
Head of Marketing, Voice Interaction

#ATxSG

ATxSG is...

WHERE COMPANIES GET DISCOVERED, LAND DEALS, MEET NEW CUSTOMERS AND FORGE MEANINGFUL PARTNERSHIPS
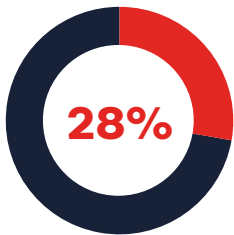
600 Exhibitors

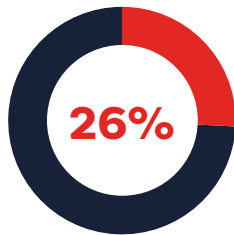**32** Countries and Regions

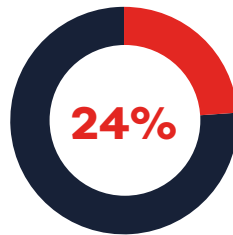**25** International Pavilions

100+ Start-ups

🇨🇦 5 🇸🇬 3 🇰🇷 5 🇩🇪 2 🇺🇸 2 🇫🇷 1 🇮🇱 1 🇬🇧 1 🇨🇳 2 🇷🇴 1 🇪🇸 1 🇮🇳 1

Attendees' Main Company Activity:

28% Enterprise Technology and Innovation

26% Broadcasting, Digital Media and Entertainment

24% Telco, ICT
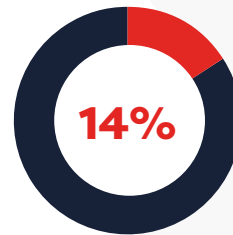
14% Vertical Industry, Enterprise End-user
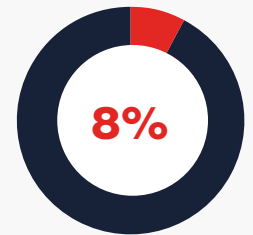
8% Satellite Technology

"I ran out of business cards yesterday and we nearly ran out of product brochures because we underestimated the crowd and interest in our products. Singapore is a central hub that connects the region, and this event is the connecting point for everybody in the industry. We have already booked our space for 2023, see you next year!

Jin Wang
Sales Director, Asia Pacific Region, ATOP

"We have been so excited to exhibit and we are so pleased that Singapore finally opened up. Our partners and customers have really enjoyed meeting with our team based in Singapore face-to-face. We have been pleasantly surprised by the number of visitors we have had, I have to say it has been excellent.

Shirin Dhala
Director of Global Event and Partner Communications, Inmarsat
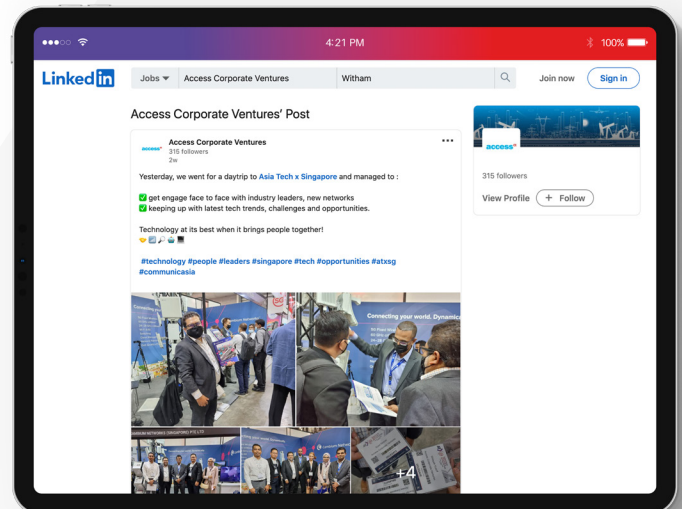
#ATxSG ✉ 🐦 in f ▶

ATxEnterprise and ATxImpact Sponsors

ATxEnterprise Headline & Strategic Partners

HUAWEI | Singtel | ncs

Platinum Sponsors

invest CANADA | investir CANADA | MPA SINGAPORE | PIER71 | STELLAR LIFESTYLE

Gold Sponsors

aiven | aws | CONFLUENT | DELL Technologies | TONY BLAIR INSTITUTE FOR GLOBAL CHANGE

Silver Sponsors

AT&T Business | dataiku | DataStax | eutelsat | FORTINET | Hewlett Packard Enterprise | IDQ | IPI SINGAPORE Innovation Partner for Impact | KRISLAB

ManageEngine | SEAGATE | SPEQTRAL | zoom

Bronze Sponsors

a*start central | AMD | Adobe | Alibaba Cloud | AXT GROUP Digital Technologies | ARIA | ARISTA | bics | CONVERGE BUSINESS

DocuSign | EDB | HORANGI CYBER SECURITY | imply | JUNIPER NETWORKS Driven by Experienc | KYMETA MAKING MOBILE GLOBAL | okta | ORACLE | RescaleLab

SES | SIFT | snowflake | sourced cloud at scale | STACS NEXUS OF ESG FINANCE | verimatrix | VERTICA | workato | ZiXi

zscaler

#ATxSG

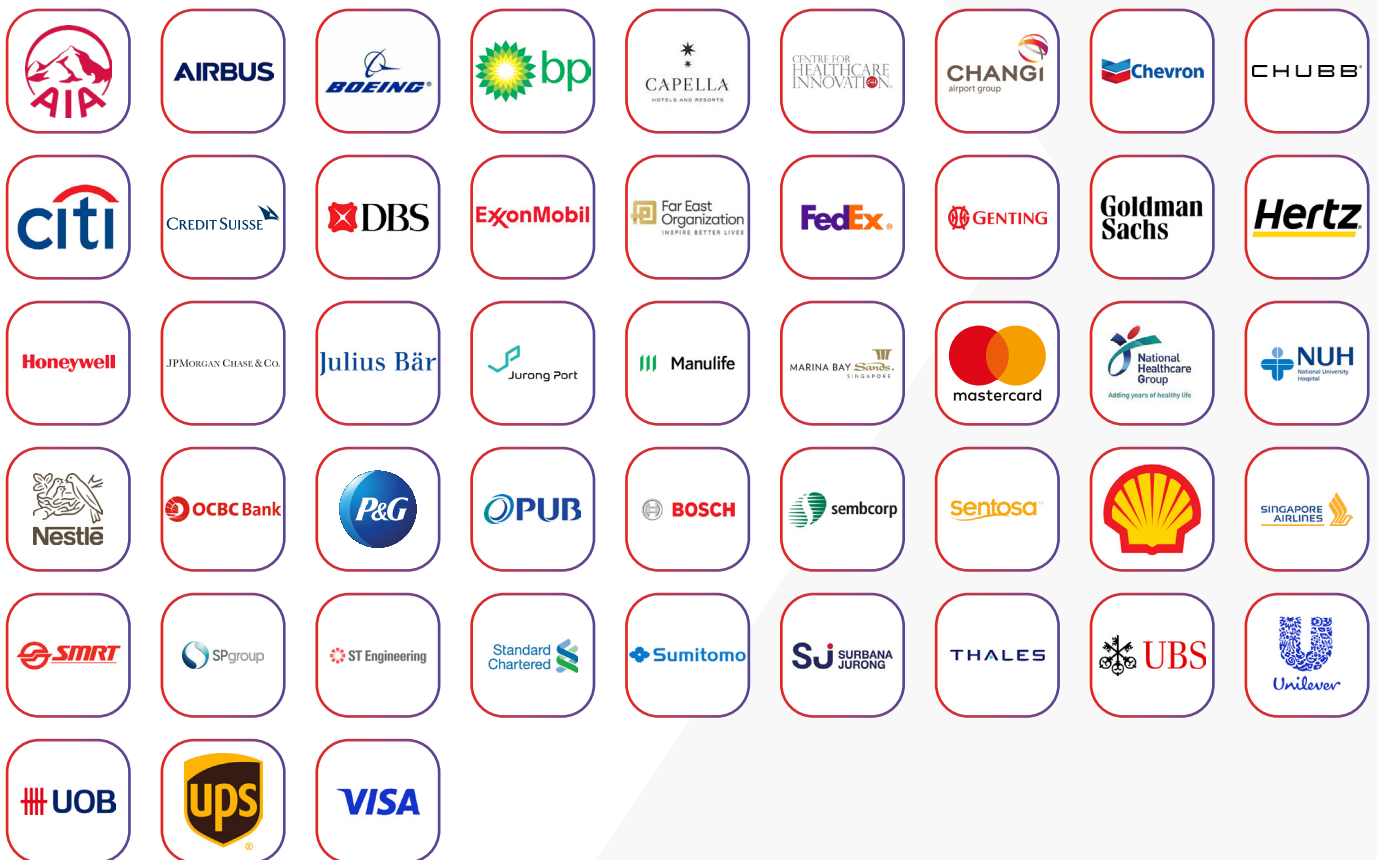# WHERE ENTERPRISES SOURCE FOR THE LATEST TECHNOLOGIES AND SOLUTIONS TO IMPROVE THEIR BUSINESS

"The experience so far has been amazing, not only did we attend the ministerial meetings, we also met with a lot of companies and are excited to see how we can collaborate with them back in the Philippines.

Rey Emanuel Quiason
Department of Information and Communications Technology, Philippines

#ATxSG

ATxSG is...

WHERE THE LATEST TECH TRENDS ARE DISCUSSED AND DEBATED, IDEAS EXCHANGED AND INSIGHTS SHARED BY INDUSTRY THOUGHT-LEADERS

350+ speakers

200+ sessions

Top Speakers

Tony Blair
Former Prime Minister of Great Britain and Northern Ireland, Executive Chairman of the Tony Blair Institute for Global Change

Angeline Poh
Chief Customer and Corporate Development Officer, Mediacorp

Anna Gong
CEO and Founder, Perx Technologies

Anna Green
Head, SMB Business, Asia Pacific and Japan, AWS

Dr Cathy Foley
Chief Scientist of Australia

Choon Boon Tan
Managing Director, DBS Bank

Foo Fang Yong
Chief Customer and Corporate Development Officer, Mediacorp

Gaurav Keerthi
Deputy CEO, Cybersecurity Agency of Singapore

Dr Janil Puthucheary
Senior Minister of State, Ministry of Communications and Information & Ministry of Health, Singapore

Jing Jiang
CEO, Singapore Tembusutech Innovation

Marsden Hanna
Head of Sustainability and Climate Policy, Google, LLC

Nina Xiang
Co-founder and CEO, China Money Network

Pierre Gaudreault
President, Asia Region, Emerging Markets, Pfizer Biopharmaceuticals Group

Ricky Kapur
Head of APAC, Zoom

Dr Si-Hui Tan
Chief Science Officer, Horizon Quantum Computing

#ATxSG

Top 15 Areas of Interest

4G, 5G, 6G	**Artificial Intelligence**	**Internet of Things**	**Innovation**	**AR & VR**
Cloud Dev Ops	**Smart Home/Cities**	**Cyber Security**	**Wireless Comms Tech**	**Data Analytics/ Big Data**
Metaverse/ Web 3.0	**Tech for Good**	**Enterprise Solutions**	**Broadcasting Equipment**	**Broadband/ Infrastructure**

"This event is well-organised by theme, the Quantum Technology Summit, even though it's one of the newer Summits, we expect so see double the number of people in the room next year, it is a track that will certainly grow.

Tawfique Hamid
Chief Revenue Officer, Bolttech
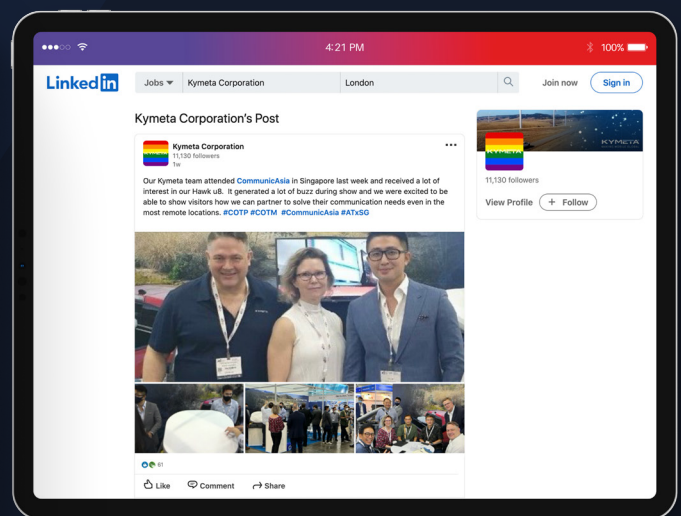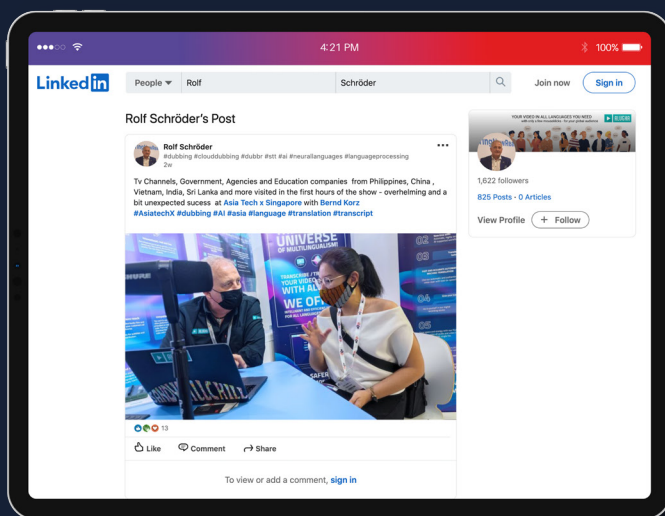
#ATxSG

Thank You to Our Partners

ATxEnterprise & ATxImpact Event Co-organisers

Euroconsult | NUS Enterprise | QUANTUM ENGINEERING PROGRAMME SINGAPORE

ATxImpact InnovFest x Elevating Founders Institutes of Higher Learning

REPUBLIC POLYTECHNIC | SP Singapore Polytechnic | SUSS SINGAPORE UNIVERSITY OF SOCIAL SCIENCES | Temasek POLYTECHNIC

ATxEnterprise and ATxImpact Partners & Supporting Organisations

Agile | AICHI | AiSP Advance ConnectExcel | APNIC | asia cloud computing association | ASIA INTERNET COALITION | ABU | APT | ASIANSCIENTIST

ASME | cabc Canada-ASEAN Business Council | Continental | GA GENERAL ASSEMBLY | GSA | GlobalPlatform | GTI | IASA The Business Technology Architect Association | JETRO Japan External Trade Organization

KUOK (SINGAPORE) LIMITED | MANN+HUMMEL | OMDIA | Panasonic R&D Center Singapore | sandbox | SGTECH WHERE TECH MEETS | Sumitomo Corporation Asia & Oceania | SYMPHONY CREATIVE SOLUTIONS | Singapore Cybersecurity Consortium

iabm | T | TCA TRUSTED CONNECTIVITY ALLIANCE

ATxSG Media Partners & Supporting Media

NIKKEI Asia | APB+ ASIA-PACIFIC BROADCASTING | BROADCAST & CABLESAT | COMMUNICATIONS TODAY | CONNECT-WORLD | Connectivity BUSINESS | contentasia | Digital TV | enterprise networking

FUTURECIO Leading Enterprise Transformations | GARAGE | GEOSPATIAL WORLD | infocom | KrASIA | Payload | Quantum Computing Report | RISE | SATELLITE Evolution Group

SATELLITE Markets & Research | satnews | SPACENEWS | SPACE INTEL REPORT | spacewatch.global | TECHGOONDU | TELECOM Review | TBI Television Business International | THE FAST MODE

TVBEUROPE | Via Satellite

#ATxSG

AT X SG

Redefining Tech for a Better Future

Join us at
Asia Tech x Singapore 2023

SAVE THE DATE!

6 - 9 June
See you in 2023!

SCAN THE QR CODE TO SECURE YOUR PRESENCE AT ATxSG 2023!

or email us:
info@asiatechxsg.com