



China Radio, Film and TV Programs Exchanging Center Co., Ltd.

Founded in 1993, China Radio, Film and TV Programs Exchanging Center Co., Ltd. (CHNPEC) is a dynamic and innovative cultural enterprise directly under CITVC and China Media Group (CMG). After years of innovation and development we've become a world-class Chinese media organization covering all aspects of media production and marketing, including film and TV program distribution, content production, international communication, media services and much more.

We work closely with Chinese and overseas media organizations in the following specialist areas -

- Copyright marketing
- Original program investment and production
- International co-production
- Setting up channels and time slots outside China for localized commercial operations

We are also a key player in -

- Promoting the Belt and Road Media Community
- Organizing domestic and foreign exhibitions
- Producing translated programs in different languages
- Advertising programs to international audiences
- Hosting new media platforms
- Introducing overseas programs to China
- Developing new cultural products

Awards & Prizes

- Flying Apsaras Award
- Golden Eagle Award
- Chinese Government's Award for Publishing
- National Key Enterprises for Cultural Export
- Golden Button Creator

Award-Winning Works

SKY RIVER OF THE HIMALAYAS

- be nominated for the Mountain Film Cinematography Award at Mountain Film International Filmfestival Graz.
- be nominated for the Sondrio Town First Prize Award and Stelvio National Park Award at Sondrio Festival
- be nominated for the Best Nature Documentary Award and Best Cinematography Award at Innsbruck Nature Film Festival
- be nominated for the International Documentary Award at Gran Paradiso Film Festival

Our marketing network covers more than 200 countries and regions across five continents, providing more than 20,000 hours of high-quality TV dramas, documentaries, cartoons, variety shows and special features to domestic and overseas media outlets annually. In partnership with CMG, CITVC is without doubt the leading new media industry group in China.

