



China Radio, Film and TV Programs Exchanging Center Co., Ltd.

Founded in 1993, China Radio, Film and TV Programs Exchanging Center Co., Ltd. (CHNPEC) is a dynamic and innovative cultural enterprise directly under CITVC and China Media Group (CMG). After years of innovation and development we've become a world-class Chinese media organization covering all aspects of media production and marketing, including film and TV program distribution, content production, international communication, media services and much more.

We work closely with Chinese and overseas media organizations in the following specialist areas -

- Copyright marketing
- Original program investment and production
- International co-production
- Setting up channels and time slots outside China for localized commercial operations

We are also a key player in -

- Promoting the Belt and Road Media Community
- Organizing domestic and foreign exhibitions
- Producing translated programs in different languages
- Advertising programs to international audiences
- Hosting new media platforms
- Introducing overseas programs to China
- Developing new cultural products

Awards & Prizes

- Flying Apsaras Award
- Golden Eagle Award
- Chinese Government's Award for Publishing
- National Key Enterprises for Cultural Export
- Golden Button Creator

Award-Winning Works

SKY RIVER OF THE HIMALAYAS

- be nominated for the Mountain Film Cinematography Award at Mountain Film International Filmfestival Graz.
- be nominated for the Sondrio Town First Prize Award and Stelvio National Park Award at Sondrio Festival
- be nominated for the Best Nature Documentary Award and Best Cinematography Award at Innsbruck Nature Film Festival
- be nominated for the International Documentary Award at Gran Paradiso Film Festival

Our marketing network covers more than 200 countries and regions across five continents, providing more than 20,000 hours of high-quality TV dramas, documentaries, cartoons, variety shows and special features to domestic and overseas media outlets annually. In partnership with CMG, CITVC is without doubt the leading new media industry group in China.



Weaving a Tale of Love

TV Drama
40 eps. x 45 mins.

The story happened during the Prosperity of Zhenguan in the Tang Dynasty. Former clothing maker An is framed and imprisoned. When she was in danger, she entrusts her young daughter Liu Li to an old friend in the palace. Liu Li grows up in the palace and becomes a medical officer, responsible for epidemic prevention. She also inherits her mother's superb talent for making clothes. After falling into a trap by those jealous of her, she meets Pei Xingjian, who was exceptionally capable and helps her escape the danger. Liu Li keeps investigating the truth of her mother's case and, the two work together and secretly fall in love.



The Land of Spirits

Documentary
4 eps. x 50 mins.

What kinds of stories are unfolding in the vast land of the mysterious animal world? The Land of Spirits takes you to animals in their unique habitats across the world through a panoramic view of the fascinating stories between humans and animals in different environments. From the south to the north, from the west to the east, from oceans to high plains, into forests and tropical jungles, and through extraordinary natural landscapes, we explore the harmonious coexistence among humans, animals, and nature.