



SMG Pictures and WingsMediaCo.,Ltd.

SMG Pictures and WingsMediaCo.,Ltd., affiliated to Shanghai Oriental Pearl Media Co., Ltd., is committed to the film, TV drama and entertainment business, as the one and only main part in charge of Shanghai Media Group (SMG)'s film and TV drama investment, and copyright and content operation. SMG Pictures concentrates on content, creation and production; while WingsMedia focus on copyright operation. Since June 2019, both companies started the integrated operation with dual-brand advantages, to achieve the business philosophy of "Double Dynamic and Upgraded Efficiency".

SMG Pictures, is a comprehensive film and TV series company integrating project planning, investment, production, promotion, publishing and content marketing, with rich experience in production, business resources and strong distribution networks.

Based on Oriental Pearl Media's strategy of "Radio, Television, Culture and Entertainment+", and the creational concept of concentration on reality, leadership of value, cultural ambassador, production with ingenuity and international vision, the company is gradually becoming a leading company in the Chinese film and TV series community and world famous showbiz content provider, with premium global resources from Disney, Sony Pictures Entertainment and Fuji TV.

WingsMediaCo.,Ltd., specialized in copyright and content as a comprehensive agent, and copyright operation business, is a provider and operator of all-media copyrights and contents from all over the world. The company has been conferred eight consecutive "National Cultural Exports' Key Enterprises" for 16 consecutive years.

The copyright and content that WingsMedia is marketing cover news, entertainment, variety shows, music, teenagers, interviews, evening parties, financial, documentaries, legal programs, dramas, and fashion programs, etc. Since the establishment, the company has set up long-term business with more than 500 TV stations and main-stream new media platforms at home and abroad, and promoted patent shows authorized by SMG and excellent local programs produced by other institutions in over 150 countries and regions of the world, including North America, Europe, Southeast Asia, Africa, Hong Kong, China, Macao, China and Taiwan, China.

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