

# NewTV

Future TV Co.,Ltd.

In recent years, NewTV has been actively expanding its new media channels overseas. With its market advantages, it formed the three-in-one development strategy covering contents operation, copyright distribution and platform expansion to "convey China's voice and tell China's stories" to the world, becoming a new force to spread and communicate Chinese contents overseas.

At present, NewTV has expanded its overseas business to more than 40 countries and regions, covering more than 1 billion people. Through YouTube, Amazon, Roku, Telkom Indonesia, iTalkBB, Viki, iFlix and other platforms, NewTV provides overseas users with live broadcast and on-demand broadcast of Chinese contents, including movies, TV series, documentaries, variety, children programs, drama, sports, among others, realizing the presence in Europe and America, Southeast Asia, East Asia, Australia and other areas.

NewTV has been honored as "the National Key Cultural Export Enterprise" and "the National Key Cultural Export Project" for six consecutive years.

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## Healing Food, Healing Love

Romance  
23ep\*35min

It mainly tells the love story between Shen Ying and Zheng Dao who are two very different people in terms of personality and professions. But, both of them share two things in common which is the same interests and goals, that is, they want to share all kinds of healthy delicacies to the world, as they harvested their own love story. Shen Ying is a magazine food editor. She is an independent and hardworking person. She is pretty and kind to others. Zheng Dao is the special director of the Gourmet Edition of the magazine. He has a cold and arrogant personality. He is very principled and particular in doing things. He has very strict requirements for food.



## Love Or Die

Costume, Comedy  
18ep\*30min

The 18th-tier rookie assassin accidentally fell into the devil's lair and became the bride of the Number 1 public enemy in the martial arts. She thought that being the wife would lead to an easy life, but unexpectedly, the gang has already been impoverished and precarious.