



Zhejiang Zoland Animation Co., Ltd.

Zhejiang Zoland Animation Co., Ltd. or Zoland Animation is the innovative achievement of Zhejiang Zhongnan Group's strategy to carry out cross domain industry upgrading. Since its establishment in 2003, relying on the group's strength, Zoland Animation has been developing from a high starting point, with large investment and internationalization, and is committed to building an animation digital culture industry ecosystem integrating animation originality, global distribution, IP licensing, cultural creation and cultural tourism, etc. It is one of pioneering companies in the first batch of national key enterprises for animation, high technology and key cultural export and honoured as one of the top ten most influential national cultural industry demonstration bases, and the first "National Five-One Project Award" winner in the domestic animation category. Zoland Animation's original 25 intellectual properties, 61 titles with nearly 170,000 minutes of high-quality animation, have been broadcasted on more than 400 TV stations and new media, and entered the broadcasting system of more than 100 countries and regions in the world, and the export of film and animation has been steadily ranked in the forefront of the country.

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Betsy The Bear Car

Animation 5.5min*52ep

Join Betsy The Bear Car and her incredible family and friends of animal cars as they embark on one exciting adventure after another. They may make mistakes along the way, but together, they always find the solution to their problems at the end of the day. Young children will be fascinated by the imaginative world and characters in this series, and learn through its fun-filled and educational stories.





Magic Eye Is Back

Animation 22min*642ep

In Magic Eye's previous ventures to Earth, he stumbled upon some earthlings who became his buddies. They are amused by Magic Eye's personality and amazed at his magical antics. However, Magic Eye had to return to his home in Outer Space, but he promised to return on a certain date. In this season, his buddies wait eagerly for his return. Upon their reunion, more amusing tales take place between Magic Eye and his friends on Earth.