



## Jiangsu Broadcasting Corporation

Jiangsu Broadcasting Corporation (Group), or JSBC, one of the most powerful and influential media groups in China, was established in 2001 out of merger and acquisition. Always bearing in mind the corporate philosophy that "social responsibility builds a strong image and high quality creates a bright future", JSBC has been listed among "China's Top 30 Cultural Enterprises" 6 times and "China's 500 Most Valuable Brands" for 13 consecutive years. JSBC is now operating 15 TV channels, 10 radio channels as well as other businesses including content production, cinema circuit, new media, home-shopping, international business, cultural finance, newspaper and periodical, cultural and commercial complex and so on. JSBC has also produced many highly-acclaimed and influential hit shows and movie blockbusters, such as entertainment show Perfect Match, The Brain, factual program I Never Knew That about China, movie Black Coal, Thin Ice, winner of the Golden Bear in 64th Berlin Film Fest, as well as Super Combat Teams, winner of the Best General Entertainment Award in the 20th Asian Television Awards (ATA) and so on.

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## **The Shinning One**

Reality show, Finance 200min \* 10ep

"The Shining One" is a Chinese reality show that evaluates the young interns' financial competence. Nine interns compete for only three offers!

In Season 2, nine interns are brought to an investment bank. There will be rich and multi-dimensional assessment topics for the interns. They will survive in the high-pressure workplace, and show their competence during the assessments. Only three of them will get the final offer.

These top interns will participate in teams in the daily work of investment banks, such as industry research, due diligence, issuance pricing ... Phase one will be elimination assessment - one intern from the bottom ranked team will be eliminated. In phase two, the remaining eight interns will be divided into two teams which are led by tutors and will be given two assessment topics. Mentors will choose two interns from the winning team in each assessment, and an intern according to his/her performance in the whole internship.

The show also invites some celebrities with insider's knowledge of finance as "observation team members". They will analyze the performance of the interns in investment banking, talk about workplace issues, and provide viewers with practical workplace advice. In addition, they will predict the final assessment results and, if accurate, one intern will be given an additional offer.





## **Love When The Stars Fall**

Costume and fantasy drama 45min \* 40ep

This drama is about a pair of princesses in the mortal world. One is gentle and kind, and is promised to a god. The other is cruel and ruthless, and is promised to a demon. But unexpectedly, they are sent to the wrong husband, which not only makes numerous jokes, but also brings two romantic and beautiful love stories.