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organizer:

The State Council Information Office of the People's Republic of China

**National Radio and Television Administration** of the People's Republic of China















































































China Radio, Film and TV Programs Exchanging Center Co., Ltd.

Founded in 1993, China Radio, Film and TV Programs Exchanging Center Co., Ltd. (CHNPEC) is a dynamic and innovative cultural enterprise directly under CITVC and China Media Group (CMG). After years of innovation and development we've become a world-class Chinese media organization covering all aspects of media production and marketing, including film and TV program distribution, content production, international communication, media services and much more.

We work closely with Chinese and overseas media organizations in the following specialist areas -

- Copyright marketing
- Original program investment and production
- International co-production
- Setting up channels and time slots outside China for localized commercial operations

#### We are also a key player in -

- Promoting the Belt and Road Media Community
- Organizing domestic and foreign exhibitions
- Producing translated programs in different languages
- Advertising programs to international audiences
- Hosting new media platforms
- Introducing overseas programs to China
- Developing new cultural products

#### Awards & Prizes

- Flying Apsaras Award
- Golden Eagle Award
- Chinese Government's Award for Publishing
- National Key Enterprises for Cultural Export
- Golden Button Creator

Award-Winning Works SKY RIVER OF THE HIMALAYAS

- be nominated for the Mountain Film Cinematography Award at Mountain Film International Filmfestival Graz.
- be nominated for the Sondri Town First Prize Award and Stelvio National Park Award at Sondrio Festival
- be nominated for the Best Nature Documtary Award and Best Cinematography Award at Innsbruck Nature Film Festival
- be nominated for the International Documentary Award at Gran Paradiso Film Festival

Our marketing network covers more than 200 countries and regions across five continents, providing more than 20,000 hours of high-quality TV dramas, documentaries, cartoons, variety shows and special features to domestic and overseas media outlets annually. In partnership with CMG, CITVC is without doubt the leading new media industry group in China.









# Weaving a Tale of Love

TV Drama 40 eps. × 45 mins.

The story happened during the Prosperity of Zhenguan in the Tang Dynasty. Former clothing maker An is framed and imprisoned. When she was in danger, she entrusts her young daughter Liu Li to an old friend in the palace. Liu Li grows up in the palace and becomes a medical officer, responsible for epidemic prevention. She also inherits her mother's superb talent for making clothes. After falling into a trap by those jealous of her, she meets Pei Xingjian, who was exceptionally capable and helps her escape the danger. Liu Li keeps investigating the truth of her mother's case and, the two work together and secretly fall in love.





# The Land of Spirits

Documentary 4 eps. x 50 mins.

What kinds of stories are unfolding in the vast land of the mysterious animal world? The Land of Spirits takes you to animals in their unique habitats across the world through a panoramic view of the fascinating stories between humans and animals in different environments. From the south to the north, from the west to the east, from oceans to high plains, into forests and tropical jungles, and through extraordinary natural landscapes, we explore the harmonious coexistence among humans, animals, and nature.











#### SMG Pictures and WingsMediaCo.,Ltd.

SMG Pictures and WingsMediaCo., Ltd., affiliated to Shanghai Oriental Pearl Media Co., Ltd., is committed to the film, TV drama and entertainment business, as the one and only main part in charge of Shanghai Media Group (SMG)'s film and TV drama investment, and copyright and content operation. SMG Pictures concentrates on content, creation and production; while WingsMedia focus on copyright operation. Since June 2019, both companies started the integrated operation with dual-brandadvantages, to achieve the business philosophy of "Double Dynamic and Upgraded Efficiency".

SMG Pictures, is a comprehensive film and TV series company integrating project planning, investment, production, promotion, publishing and content marketing, with rich experience in production, business resources and strong distribution networks.

Based on Oriental Pearl Media's strategy of "Radio, Television, Culture and Entertainment+", and the creational concept of concentration on reality, leadership of value, cultural ambassador, production with ingenuity and international vision, the company is gradually becoming a leading company in the Chinese film and TV series community and world famous showbiz content provider, with premium global resources from Disney, Sony Pictures Entertainment and Fuji TV.

WingsMediaCo., Ltd., specialized in copyright and content as a comprehensive agent, and copyright operation business, is a provider and operator of all-media copyrights and contents from all over the world. The company has been conferred eight consecutive "National Cultural Exports' Key Enterprises" for 16 consecutive years.

The copyright and content that WingsMedia is marketing cover news, entertainment, variety shows, music, teenagers, interviews, evening parties, financial, documentaries, legal programs, dramas, and fashion programs, etc. Since the establishment, the company has set up long-term business with more than 500 TV stations and main-stream new media platforms at home and abroad, and promoted patent shows authorized by SMG and excellent local programs produced by other institutions in over 150 countries and regions of the world, including North America, Europe, Southeast Asia, Africa, Hong Kong, China, Macao, China and Taiwan, China.











#### The Outsider

#### Drama 45min\*40ep

With the rising of e-commerce, the Chinese retail industry collapsed rapidly.

AnShen Group faced a business crisis after its founder Wang Jianming passed away. Wang Juan and his aunt Wang Yanan were ordered to return to their homeland to leading AnShen to overcome this hard time. A normal girl Su Mo has been accidentally involved in the struggle in AnShen and inadvertently offended Wang Juan. The two caused a series of misunderstandings. Thus, when Su Mo works under Wang Juan's leadership, she is treated extremely strictly. Fortunately, SuMo has withstood those tests with her hardworking, so that she grows quickly under Wang Juan's "guidance". She finally won Wang Juan's trust and solved the misunderstanding. At that moment, Wang Juan realized that he is already attracted to this girl. However, the pride of Wang Juan and the situation of Su Mo make them drifted away from each other. Will this couple can get through all the barriers, opened a new chapter of life in this flashy world.





#### China On The Move

#### Documentary 30min\*5ep

CHINA ON THE MOVE explores two fascinating questions from China, both with global significance how can the battle against poverty be won and what are the economic solutions to enable recovery from Covid-19? The presenters, Cameron Andersen and Jenny Cortes Ybañez, travel across the country to meet people overcoming the exceptional challenges that are mirrored across the world - from local farmers to international entrepreneurs.

In early 2020, lockdown in China saw unemployment soar and exports plummet as the economy shrunk for the first time in three decades. But China was also the first country out of lockdown, and the first to face a new world whilst still embracing the momentous target of eradicating extreme poverty.

From remote mountain villages to bustling mega cities, sweeping deserts to lush plantations, this series brings together stories from high-tech innovation to historical craft, personal sacrifice, entrepreneurship

These are Chinese stories about issues that affect us all - could their approach to solving them be a blueprint for the world?

# The City of Musicals

#### Music Program 90min\*10ep

"The City of Musicals" is a competition variety show from Dragon TV, that seeks to introduce musicals and the musical industry to the audience. The show has 32 musical actors at the start. Through a series of musical performances, the competitors can show their comprehensive ability of singing, dancing and acting. From the "first appearance", 1 vs 1 confrontation and cooperation with others, they incubate new pieces of musicals and one of them will win the "crown of musicals" . Moreover, "Support Team of Musicals", made up of Liao Changyong, Zhang Yuqi, Ayanga, Huang Hsu-Chung, Xiao Ke and Da Zhang Wei, will witness the growth of the competitors.

The show not only shows the respect and love of musical actors, but also presents numerous stages of high quality, attracting more and more talents and audiences to the musical industry and promoting the prosperity of the ecology of Chinese original musicals.







#### Jiangsu Broadcasting Corporation

Jiangsu Broadcasting Corporation (Group), or JSBC, one of the most powerful and influential media groups in China, was established in 2001 out of merger and acquisition. Always bearing in mind the corporate philosophy that "social responsibility builds a strong image and high quality creates a bright future", JSBC has been listed among "China's Top 30 Cultural Enterprises" 6 times and "China's 500 Most Valuable Brands" for 13 consecutive years. JSBC is now operating 15 TV channels, 10 radio channels as well as other businesses including content production, cinema circuit, new media, home-shopping, international business, cultural finance, newspaper and periodical, cultural and commercial complex and so on. JSBC has also produced many highly-acclaimed and influential hit shows and movie blockbusters, such as entertainment show Perfect Match, The Brain, factual program I Never Knew That about China, movie Black Coal, Thin Ice, winner of the Golden Bear in 64th Berlin Film Fest, as well as Super Combat Teams, winner of the Best General Entertainment Award in the 20th Asian Television Awards (ATA) and so on.

Xie Cheng

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# **The Shinning One**

Reality show, Finance 200min \* 10ep

"The Shining One" is a Chinese reality show that evaluates the young interns' financial competence. Nine interns compete for only three offers!

In Season 2, nine interns are brought to an investment bank. There will be rich and multi-dimensional assessment topics for the interns. They will survive in the high-pressure workplace, and show their competence during the assessments. Only three of them will get the final offer.

These top interns will participate in teams in the daily work of investment banks, such as industry research, due diligence, issuance pricing ... Phase one will be elimination assessment - one intern from the bottom ranked team will be eliminated. In phase two, the remaining eight interns will be divided into two teams which are led by tutors and will be given two assessment topics. Mentors will choose two interns from the winning team in each assessment, and an intern according to his/her performance in the whole internship.

The show also invites some celebrities with insider's knowledge of finance as "observation team members". They will analyze the performance of the interns in investment banking, talk about workplace issues, and provide viewers with practical workplace advice. In addition, they will predict the final assessment results and, if accurate, one intern will be given an additional offer.





#### **Love When The Stars Fall**

Costume and fantasy drama 45min \* 40ep

This drama is about a pair of princesses in the mortal world. One is gentle and kind, and is promised to a god. The other is cruel and ruthless, and is promised to a demon. But unexpectedly, they are sent to the wrong husband, which not only makes numerous jokes, but also brings two romantic and beautiful love stories.





#### DAYLIGHT ENTERTAINMENT CO.,LTD.

Daylight Entertainment founded in the year 2011, by a group of directors and producer including HOU Hongliang, KONG Sheng, LI Xue, SUN Molong, JIAN Chuanhe, ZHANG Kaizhou. A comprehensive entertainment company that involved primarily in the production and distribution as well as post-production, special effect, marketing and etc.

Featured works of Daylight Entertainment include serious of Nirvana in Fire, serious of Ode to Joy, serious of Like a Flowing River, Romance of Our Parents, All Quiet in Peking, Nirvana in Fire, Family on the Go 2, The Disguiser, Love Me if You Dare, When a Snail Falls in Love, Candle in the Tomb, Surgeons, The Story of MingLan, All is Well, Held in the Lonely Castle, If There is No Tomorrow, Reset and many more. As a leading TV produce company, we are devoted to create high quality and influential productions.





## **Bright Future**

TV play 45min\*24ep

On the eve of the 19th National Congress of the CPC, Mei Xiaoge (Hu ge) just become the county mayor of this county town called 'Bright'. He soon get to know his colleagues Lv Qingshan (Huang Lei) and Ai Xianzhi (Wu Yue). The first problem in front of them is figure out how to make this depressed county reborn again. and not only that, to be a county mayor, Mei Xiaoge also have to face a lot of other emergency situation that happened in this town.

But with Mei Xiaoge's high emotional quotient, he balance all those problems and sloved them nice and quick. Because of that, people who are live in the town getting trust their new mayor day by day.

After years and years hard work and develop, 'Bright' town is no longer a depressed county, instead it become a fresh new town where everybody is satisfied to live there and willing to contribute together to make their home better and better.





## **MinNing Town**

TV play 45min\*23ep

"The story begins in the 1990s. People who have resettled from Xihaigu to Yuquan Ying are building their new homeland from scratch while Ma Defu (Huang Xun), one of the village leaders, is fretting over issues such as electricity and water supply. Despite all his hard work, he remains concerned about the future of the village.

Defu's worries are laid to rest when Chen Jinshan (Guo Jingfei), Ling Yinong (Huang Jue) and other outstanding leaders and technical personnel arrive from Fujian to provide targeted assistance to Ningxia in line with new poverty alleviation policies implemented by the government. As they pull out all the stops for Minning Town, which is their pilot project in this collaboration initiative, Defu finally sees the light. Bai Maimiao (Huang Yao), Ma Debao (Bai Yufan), Li Shuihua (Rayza) and other youngsters in the village also regain their confidence as they channel their efforts back to the village and learn skills such as husbandry. In the process of development, there are continuous conflicts between tradition and modernity, materialism and inner well-being, as well as heritage and rootlessness. These changes and challenges keep bombarding the older generation like Ma Hanshui (Zhang Jiayi), Principal Bai (Zhu Feng) and Li Daiyou (You Yongzhi). Thankfully, these migrants from Xihaigu, who always remember their roots and origins, manage to entrench their sense of identity on this fertile land even as they embark on a journey towards a brighter future."





China Huace Film&TV Co., Ltd.

China Huace is one of the largest TV/Film/factual programs production and distribution companies in Mainland China. We produce over 1,000 new episodes of TV contents annually, covering over 18% of the nation's market share, holding the global distribution rights of a vibrant collection of contents (TV series, Films, BL drama, Variety Shows Mini Series, and Documentaries). Most of the content are English subtitled.

So far we have licensed our content to more than 184 countries on both TV channels. In our library, we have contents including martial arts costume, fantasy, love romance, documentaries, movies, telenovela, etc.





#### **Our Times**

TV Series 44\*45

Through nine different stories, it tells the great changes in China after entering the new era. The girls learning traditional dance used modern technology to move the stage in the ancient paintings. Clean water and green mountains are telling the yearning for the new countryside. The rise of China's scientific and technological power. The soccer dream of Xinjiang teenagers reflects the new picture of national unity. Under the "One Belt, One Road" initiative, new photovoltaic energy lights up the night sky of the Egyptian desert.





## Flight to You

TV Series 40\*45

Due to the restructuring of Star Airlines, the female Cargo Captain Cheng Xiao with a cool and unruly personality, was transferred to the Passenger Transport Department. However, she was completely denied by the rigorous Flight Manager Gu Nanting, who claimed that she was not qualified to be an excellent captain! Suddenly she was demoted to the lowest-level observer in the company and had to start from scratch. Confronted with the doubts of Gu Nanting and other crew members, she was determined to prove herself! In the face of various crisis emergencies such as grounded investigations, accidental injuries, and oppression of authority, she gradually developed his working capacity by overcoming all the obstacles. Besides, she unconsciously fell in love with Gu. She tackled the career crisis step by step, and she touched Gu's heart bit by bit. Finally Cheng turned into a more excellent and experienced female captain of the passenger plane, and got married with Gu Nanting.





Croton Cultural Media Co., Ltd.

Croton Cultural Media Co., Ltd was established in Shanghai, China in 2003.

We are engaged in the investment, production, distribution and research works of TV drama. In 2013, our company came under the full ownership of China Huace Film & TV Co., Ltd. (The company in the TV industry listed in China's A-share market). After nearly 20 years of development, Croton Media is one of the leading TV drama research, production and distribution companies in China.

Croton Media always sticks to to the goal of "Enriching people's cultural and spiritual life" and the guidance of "Creating and distributing the favorite TV Dramas around the world". With professional approaches and enthusiasm, pursuit of perfection and excellence, we have produced lots of well-known TV series such as The Blue Whisper, You Are My Hero, Legend of Fei, The Song of Glory, Ordinary Glory, Love and Destiny, Go Go Squid, The Rise of The Phoenixes, Eternal Love, The Princess Weiyoung, My Sunshine, Boss & Me, etc. Croton Media is one of the largest TV series provider of both traditional and new media platforms in China, especially top TV channels and top video platforms.





# **Light Chaser Rescue**

TV Series 45minutes\*40episodes

A devastating earthquake has occurred in Xichuan. Lawyer Luo Ben has gone to the disaster-stricken area to look for his younger sister Luo Yuan. It's there that he comes into contact with the rescue unit under the leadership of Captain Qing Shan. Luo Ben also encounters Zhan Yan with whom he's had bad blood with in the past. However, he soon changes his mind about her as he comes to admire her selflessness and brilliance as a doctor. Luo Ben bears witness to the people's sense of camaraderie in the face of adversity and becomes deeply inspired by the volunteer efforts. Luo Ben along with Xiong Fei, Zhou Ming Ming and Ding Ding Ding are the new recruits to the team. They survive Captain Qing Shan's "training from hell" and put their lives on the line in every rescue and disaster relief operation that pits them against earthquakes, fires, floods and typhoons. At the end of the day, they finally grow into an elite rescue unit.





# A Romance of The Little Forest

TV Series 45minutes\*35episodes

The botany professor Zhuang Yu, who is focusing only on research and does not care for fame, money, or love, unconsciously hurts the girl Yu Meiren's feeling towards him during their college time.

Years later, Yu Meiren graduates with doctorate in ornithology with honors. Because she does not want to bear the pressure of scientific research, she changes her career and becomes a fashion blogger. She accidentally forms a terrible relationship with Zhuang Yu again.

Zhuang Yu goes to Qingshui Village to conduct field research, and happens to accommodate in Yu Meiren's homestay. With the help of Yu Meiren, Zhuang Yu's scientific research progresses smoothly. Meanwhile, he also feels the love and warmth from Yu Meiren that plants cannot give. Yu Meiren is also inspired and encouraged by Zhuang Yu's dedication to academics, and is determined to take responsibility and use what she has learned to contribute to her hometown.

Although the two have different starting points, because of the same ideal of contributing to their motherland and hometown, they walk ahead hand in hand with love.





Shanghai Youhug Media Co.,Ltd.

Adhering to the pursuit to "create dreams," Youhug Media aims to craft both internet and future-oriented drama shows targeting the younger generations. Our business involves film and television creation and producing, talent agent, idol training, and many other fields. With its young and innovative core team, Youhug Media is able to produce popular TV series such as Are You Safe, Glory of Special Forces and I Will Find You A Better Home, having received high ratings and achieved great social impact. More shows, such as Gen Z, Mr. & Mrs. Chen, and Have A Crush on You are to be launched in the near future.





#### **GEN Z**

Contemporary, Romance 45min\*40eps

Toutou Sun (Lusi Zhao) is an orphan in her twenties. One day, she gets into trouble while fighting injustice. Xinzheng Ren (Gang Wu), a professor at the University of Chinese Medicine, comes to her aid and learns her life story. Professor Ren accepts her into his TCM (Traditional Chinese Medicine) course to give her a fresh start in life. Toutou accepts his challenge and studies under him. Professor Ren's son, Tianzhen (Yizhou Luo), is a classmate she dislikes for causing her a lot of trouble. Despite the already challenging material, there is also an age gap between Professor Ren and his students, and the friction between the students themselves coming from different backgrounds that make the course even more difficult. As Toutou and Tianzhen persist through time and adversity, they start to understand each other and become closer. Toutou eventually inherits Professor Ren's TCM practice. She, Tianzhen, and her classmates have now begun to pursue their dreams.





#### Mr. & Mrs. Chen

Spy, Romance 45min\*40eps

Jiaping Chen (Dongjun Han) and Shuangtao Zuo (Xiaotong Guan) used to be a sweet couple until the Sino-Japanese War changes everything. Chen leaves Zuo without saying goodbye when he receives an emergency task to resist Japan's invasion. Zuo, on the other hand, has no time to be sad as she also takes part in saving the nation. Her success in her job is highly recognized by the military command, for which she is asked to become one of the spies.

In 1940, Chen and Zuo encounter each other in Shanghai during their separate yet same assassination mission without knowing what the other is there for. In times of crisis, they pretend to be a couple and then get married to hide their identities. As they progress in their respective tasks, their doubts in the other's real identity also grow. Now the life with frenemy begins...





#### Huanyu Entertainment

Founded in 2012, HUANYU ENTERTAINMENT Co., Ltd. is a leading studio from China, integrating script writing, investment, production and distribution at home and abroad of TV series as well as management and publicity of its artists. HUANYU Entertainment boasts a first-class team of screenwriters, directors, artists, and experienced producers, as well as a production team of more than 1,000 staff which has produced TV series, films and variety shows.

HUANYU Entertainment is famous for the exciting historical costume drama Story of Yanxi Palace (延禧攻略), the most googled TV Series in 2018. Since then, HUANYU Entertainment works closely with Netflix (Yanxi Palace: Princess Adventures 2019), Disney+ (Delicacies Destiny 2022) and HBO (Legacy 2022). With an innate advantage in meeting young audience's demands and a focus on providing the best contents, HUANYU has maintained its position as an industrial front runner.

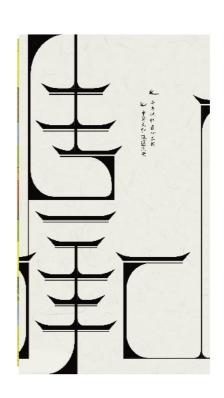




#### Hi Producer!

Drama 36X45min (TBC)

HMZR company wants to create a new cultural variety show called Inheritance and invites the best crew to join. However, right before the principal shooting, a new female director, Yu Zaizao, is assigned to this project and she overturns the whole plan of the program. While everyone is questioning her ability, the first episode achieves great success. The team members start changing their attitude towards Zaizao and yet she seems holding back something from everyone. More challenges are coming and Zaizao will not take failure as a result.





#### Gone with the Rain

Drama 40X45min (TBC)

Since the young emperor ascends to the throne, his uncle, Lord Mingde, and the prime minister, Wu Lang, take over the control of the country secretly. People suffer from their tyranny. Moxi grows up in her uncle's family and she is not welcomed in this family, but she survives with her strong personalities. She also makes good friend with her cousin, Bai Fengyao, who is a well-educated lady. These two girls support each other and accidentally discover the secrete treasure of the deceased empress. They also meet two brave young generals who are determined to save the emperor and the country.





Century UU Technology Co., Ltd.

Founded in 2012, CenturyUU is a leading global digital entertainment provider, CenturyUU is one of the earliest in China to start overseas entertainment export and is now also the biggest overseas new media publisher and operator.

CenturyUU successfully listed on the National Equities Exchange and Quotations system (New OTC Market) in July, 2016. Stock Name: 100uu. Stock symbol: 837666, which is known in the industry as 'the premier Chinese stock for overseas entertainment distribution'.

CenturyUU is identified as a national high-tech enterprise, and received the title of "2015 Excellent Innovative Culture Enterprise", "2016 Beijing-Tianjin-Hebei Region coordinated development contribution brand" and "2016 New OTC Market Excellent Innovative Enterprise".

CenturyUU has been focusing on establishing itself as the go-to Chinese cultural exports platform since its founding, and has established a global entertainment ecological operating system including several main businesses: "Overseas Content Distribution", "Content Production" and "Ulight".

**Amy Zhang** 

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#### **Wonderland of Love**

Costume Romance 45'x44 (TBC)

"Wonderland of Love" follows the story of king's grandson Li Ni, who guards the border and is forced to take on the responsibility of quelling the rebellion. Although a royal family's member, Li Ni was never loved by his father. He hides his identity and is content with being a carefree front line general who has no intention of fighting for power. In military campaigns against the rebels, he encounters the ambitious Cui Lin, who is the only daughter of General Cui Yi, the commander of the army of house Cui. Cui Lin disguised herself as Lieutenant He, fighting alongside the army. They chance upon each other many times on the battlefields. One is scheming and witty, the other is wily. They calculate and predict each other's plan and movement to fight which leads them down the path of falling in love.





# Follow My Dear General

Costume Romance 40'x12 (TBC)

An Kong is a spy who was sent by the rebellion prime minister. She received the task to steal the defense map of the southern border of General Dingnan, the god of war of the East Rui Kingdom. Then, she sneaked into the general mansion to disguised as the general's personal maid. In the process, she fell in love with the loyal and patriotic general.





Hangzhou IX Media Co., Ltd.

As a global distribution company, Hangzhou IX Media Co., Ltd. is engaged in domestic and overseas distribution of Chinese contents, introduction of overseas contents to China, investment and financing of film and TV series, etc. We provide production companies who are intending to develop domestic and overseas markets with diversified and full-link distribution solutions, empower traditional copyright transactions with digital marketing methods and advanced technologies, create international supply chain of high-quality film and television contents, and promote the trading of global contents.

IX Media has more than 200 overseas full-media channels for end-users, covering the mature markets for marketing of Chinese contents, such as Hong Kong, Macao and Taiwan in China, as well as Japan, South Korea and ten ASEAN countries represented by Singapore, Malaysia, Vietnam, Thailand and Indonesia, and reaching new markets, such as Mongolia, Russia, Eastern Europe, Africa and Pan-American region, etc.

IX Media has always maintained the pioneering and enterprising spirit to make break-throughs in both Chinese and overseas markets. We adhere to the international marketing strategy and actively make exchanges with global counterparts. Accordingly, we participate in nearly 20 mainstream international film festivals every year to constantly expand our new contacts with overseas users, and win unanimous recognition from customers with our high-quality professional services.

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# **The Magic Women**

TV Series 45mins\*20eps

The story of two single mothers, Su Fei and An Ning, who have very different personalities but who band together because of the breakdown in their families. Informing their alliance to fight back, they work together to heal their emotional pain and unlock new lives.

One is a domineering female CEO while the other is an attractive and tough single mother. After being betrayed by men, they help each other and fight the womanizers together! A storyline with two heroines, a warm theme of "girls help girls", complex love stories, and a plot that immerses the audience in the emotional interaction among girls!

"Women's life shouldn't be defined!" With this idea, this female urban drama provides a new way of living for women in broken love from "Her Perspective". It shows the unique charm of modern women and strikes a chord with the audience. An independent woman can also enjoy a free and beautiful life.

With cliffhangers, conflicts escalated step by step, intricate character relationships, and hot elements including love, suspense, social issues, and marriage, this play is to be super topical! Mature woman VS Arrogant mean man, Cold single mom VS Warm innocent lad, and Sweet princess VS Weird IT guy. In the dramatic tension of the three couples between contrasting characters, each role is vividly interpreted!





# The Investigator

TV Series 45mins\*49eps

<The Investigator> adapted from the "The eye of Wall Street", the best writer of Chinese business mystery & suspense novel, Mr. Yongcheng's novel series "The Secret Investigator" (douban.com score 8.2). A story about risk management follows a team of investigators who work together to eliminate fraud. Xia Dong who works as an investigator for a global company that specializes in risk management has always considered professional ethics to be his life's mission. To complete a job that was assigned to him and to uncover the truth behind an incident that got him framed while studying abroad, Xia Dong transfers from the US headquarters to the Shanghai branch. In his new office, he encounters Jian Yan, his junior at school who now works as an investigator.

In the following days and nights, Xia Dong's righteousness and kindness shine through and easily help in resolving the misunderstandings from the past. Soon after, Xia Dong and Jian Yan are conducting a background check on a company and find themselves facing repeated threats on their life after they helped Lin Jun Wen, an old classmate, and got caught in their family disputes. No matter the crisis, Xia Dong and Jian Yan continue to uphold their ideals and protect corporate integrity.





#### Quantum Entertainment

NP Entertainment is a company specialized in the development and operation of multiple self-owned IP and aiming to build an ecological production chain. NP Entertainment takes Grave Robber's Chronicles as the core, continue developing various forms of productions including drama, film, publishing, L&M, live events. NP Entertainment also develops sci-fi, costume, modern drama. NP Entertainment's representative for Grave Robber 's Chronicles, The Mystic Nine. While promoting the visualization of science fiction, the company is also committed to introducing translation of Chinese sci-fi literature to overseas and sharing the interesting content with the world. NP Entertainment starts to develop sci-fi literature to film and television. Since 2019, NP Entertainment has selected more than 10 young film directors and starts to prepare sci-fi short form series based on famous sci-fi IP.





# Reunion:The Sound of Providence

Action, Adventure 45min\*32epi

A decade has passed since the now-famous "iron triangle" tomb raiders Wu Xie (Zhu Yi Long), Wang Pang Zi (Chen Ming Hao), and Zhang Qi Ling (Huang Jun Jie) went on their last tomb-raiding mission at the heart of the South China Sea.

Ten years later, the friends have gone their own ways and think they have turned their backs on tomb raiding forever.

The hardened Wu Xie has been struggling to recover from a debilitating lung-related illness. But when he receives a mysterious text from his adventure-loving third uncle, he decides to call upon the help of the two other members of the iron triangle to investigate.

What they discover is a whole new world full of danger, intrigue, supernatural forces, scheming villains, and fearsome beasts – all of which could pose an existential threat to the whole world.

The gang isn't getting any younger, but can they start up where they left off all those years ago to complete this – their most dangerous mission yet?





#### **Echo of Moonfall**

Constume 5min\*14epi

Liu Sang and Li Jia Le were dispatched by Wu Shan Ju to participate in an archaeological project. The two saw a mural at the archaeological site. The mural recorded the story of Moonbend Princess Qi Xia and young Jiang Wu. At the same time, they also found a peculiar meteorite. In the process of studying the meteorite jade, the two unexpectedly came to the world recorded in the mural.



# SENYU 森 宇 股 份

Shanghai Senyu Media Co.,Ltd.

Founded in 2010, Shanghai Senyu Media Co., Ltd. is an Global Digital Media Assets Management Operating and Innovative Service Provider. Our business covers three major sections, including Copyright Distribution, Content Operation and Animation Industrialization.

For years, we have launched a huge library with 100,000 hours content including Sino-Foreign Films, TV Dramas, Cartoons Series & Animated Films, documentary, etc.

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# The Heaven Sword and the Dragon Saber

TV Drama 45min \* 50eps

Genre: Costume, Martial Arts, Fantasy

It is the last part of the trilogy which began with Legend of the Condor Heroes and continued in Return of the Condor Heroes. Heavenly Sword and Dragon Slaying Sabre took place nearly 100 years after the events of Return of the Condor Heroes in a China ruled by the Mongolian Yuan Dynasty.

Legend said that whoever obtains the Heavenly Sword and Dragon Slaying Saber can rule the world. Zhang Wuji was orphaned at a young age by schemes to discover secrets of these two weapons. Despite his preference to live a non-violent life, Wuji found himself embroiled in the struggles for power and must fight to save himself and others he loves.





#### **Untouchable Lovers**

TV Drama 45min \* 52eps

It is a drama that includes all the A list new artist in China.

Tianji Tower, the leading organisation of the pugilistic world is determined to overthrow Liu Ziye, the tyrannical ruler of the Liu Song dynasty. To achieve their mission, Tianji Tower replaces his sister Liu Chuyu with their own disciple and Princess-lookalike Zhu Que. Zhu Que meets the Princess' learned companion Rong Zhi, who turns out to be a spy from Northern Wei.

Liu Chuyu and Rong Zhi' s relationship eventually breaks down over misunderstandings and differing loyalties, and the latter fakes his death in order to regain Chuyu' s forgiveness. Then Liu Chuyu as her memories erased by imperial astrologer and Rong Zhi gets his mind wiped. They meet five years later when Chuyu is sent to marry Northern Wei's Prince regent, who is none other than the now Rong Zhi.





#### HISHOW ENTERTAINMENT

Hishow Entertainment is a pioneer international entertainment boutique, specializing in financing, production and distribution.

Hishow has long-term partnerships with qualified worldwide leading companies. With a broad array of talents from diversified cultural background, Hishow integrates cutting-edge, acute and universal value into each work, forging global storytelling of high-standard and avant-garde. Driven by Hishow Innovation & Hishow Classic Selection, Hishow embraces a spectrum of prominent contents of unique perspective and champions auteurs on quality masterpieces with both artistic integrity and commercial appeal.

Hishow's vision is to establish itself as a home of good stories.

#### Miranda Liu

International Senior Executive Mob:86-13161555684 E-mail: liu.qianmeng@hishow.net

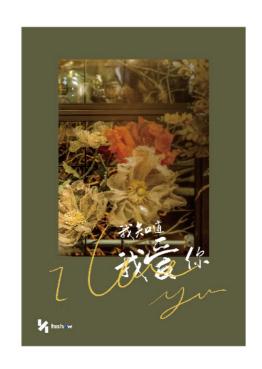




#### I Love You

Drama 45min x 24ep

Nuo has been a florist for 10 years, while her love life ends without a fruit. Just when she is frustrated of future, Nuo meets Jin, a vet, who's tender to both animals and people. Though feeling the sparkles in between, Nuo and Jin find hard to maintain their relationship, with the obstacles from their past and family. This time, could their love blossom?





# **My Dearest Stranger**

Drama 16ep

Xiao has lived a wonderful life with her seemingly perfect husband He for years, only finds out by accident that He is involved in several sexual assault cases. Facing the dearest intimate person, Xiao is confused of He's true colors. Fogged by secrets from everyone around, she makes up her mind to unearth the truth of the crime.



# Newv

Future TV Co.,Ltd.

In recent years, NewTV has been actively expanding its new media channels overseas. With its market advantages, it formed the three-in-one development strategy covering contents operation, copyright distribution and platform expansion to "convey China's voice and tell China's stories" to the world, becoming a new force to spread and communicate Chinese contents overseas.

At present, NewTV has expanded its overseas business to more than 40 countries and regions, covering more than 1 billion people. Through YouTube, Amazon, Roku, Telkom Indonesia, iTalkBB, Viki, iFlix and other platforms, NewTV provides overseas users with live broadcast and on-demand broadcast of Chinese contents, including movies, TV series, documentaries, variety, children programs, drama, sports, among others, realizing the presence in Europe and America, Southeast Asia, East Asia, Australia and other areas.

NewTV has been honored as "the National Key Cultural Export Enterprise" and "the National Key Cultural Export Project" for six consecutive years.

# Neww



### **Healing Food, Healing Love**

Romance 23ep\*35min

It mainly tells the love story between Shen Ying and Zheng Dao who are two very different people in terms of personality and professions. But, both of them share two things in common which is the same interests and goals, that is, they want to share all kinds of healthy delicacies to the world, as they harvested their own love story. Shen Ying is a magazine food editor. She is an independent and hardworking person. She is pretty and kind to others. Zheng Dao is the special director of the Gourmet Edition of the magazine. He has a cold and arrogant personality. He is very principled and particular in doing things. He has very strict requirements for food.





#### **Love Or Die**

Costume, Comedy 18ep\*30min

The 18th-tier rookie assassin accidentally fell into the devil's lair and became the bride of the Number 1 public enemy in the martial arts. She thought that being the wife would lead to an easy life, but unexpectedly, the gang has already been impoverished and precarious.



# iQIYI

iQIYI, INC.

iQIYI (NASDAQ: IQ) is a leading Chinese online video platform in China. iQIYI has expanded its footprint to serve users all over the world since 2019, IQIYI International is accessible now in over 191 countries. iQIYI has been active in acquisition, production of original film and TV content and worldwide distribution. For more information, please visit www.iq.com.





### The Examination for Everyone

Drama 45min x 22ep

During the Chinese New Year in 2020, the senior students of the No. 1 and No. 4 middle school in Jinhe County are busy preparing for the college entrance exam. The pandemic hit and caused the students anxious badly, for which Shi Aihua, the principal of the No. 4 middle school, specifically sought out psychologists, but could not help. Wang Benzhong, the principal of the No. 1 middle school, wrote a letter requesting the postponement of the college entrance examination and attracted the attention of the Ministry of Education.





#### **Babydino Tales**

Animation 8min x 26ep

Babydino Tales is a kids's animation series, set up for the group of toddlers. Tho siblings who dream of being explorers discover a mysterious dinosaur egg - time machine left behind by their grandfather in their backyard. They follow the time machine back to prehistoric times, start an unknown adventures and grow up together in the company of their new friends - Babydinos.





#### SHENZHEN TENCENT COMPUTER SYSTEMS COMPANY LIMITED

Tencent Video is a leading online video platform in China with extensive premium content and professional media operation capabilities. With comprehensive video content, including popular movies, drama series, entertainment shows, sports, and news, Tencent Video provides smooth HD video experiences to users over PC, mobile and Network Television. Today, Tencent Video serves over 200 million users each day and provides a variety of VIP services to over 100 million paying members.

Since its establishment, Tencent Video has continuously incubated high-quality original content, and developed a content ecosystem of blockbusters and niche programmes. Tencent Video has invested heavily in the upstream of the industry, cooperates with excellent industry partners to create more positive, high-quality and innovative works, building an entire industrial chain of film and television works with intellectual properties.

Now Tencent Video has a great track record in the development of the entire content industry chain. It has self-produced a number of top-level dramas, such as "A Dream Of Splendor", "Love Like The Galaxy", "Crime Breakdown", "The Oath Of Love" and a number of high-quality self-produced variety shows, such as Creation Series, The Heart Signal series and the Roast series. In the animation area, it comprised of The King's Avatar, Sky, Fights Break Sphere, Douro Mainland and Master Devil. In the documentary section, it has been focusing on creating high-quality original content and has launched the Once Upon a Bite food series. As to the big screen, Tencent Video has invested in more than 20 movies such as Monster Hunt, Goodbye Mr. Loser, The Monkey King 2 and Cold War 2 with a total box office of more than 11 billion yuan.

Tencent Video is committed to upholding their slogan, "Enjoy Great Moments", and will continue to leverage their platform advantages, and enlighten users with great content and experiences.



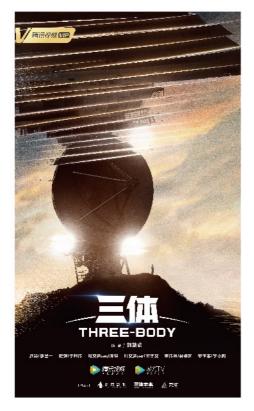


#### **The Longest Promise**

Costume 45min\*43ep

The arrogant son of Kong-sang Shiying and the enthusiastic and righteous red clan princess Zhu Yan had been predicted to have a tragic fate because of the kindness of a flower. However, they have been together as a master and apprentice for three years. Guixie rises and Kongsang is about to die. Shiying mistakenly believes that Zhiyuan, who grew up with Zhu Yan, is the Sea Emperor, so he sealed Zhiyuan. In the end, Zhu Yan pierced the Jade Bone Spur to Shi Ying as predicted. Nevertheless, fate changed as early as the day it was spied on.





### **Three Body**

Science fiction 45min\*28ep

In 2005, there was an abnormal disturbance in the basic sciences of the earth. For a time, the scientific community was fluttering and panicking: Scientists who commit suicide bizarrely, countdowns to miracles, secretly organized "Science Boundaries", mysterious "Three-Body" game, etc. Nanoscientist Wang Miao was taken to the joint operations centre and infiltrated the "Science Frontier" to investigate. In the mist, Wang Miao came into contact with an organization called ETO and found that its commander was Ye Wenjie, the mother of the suicide scientist Yang Dong. With the constant gambling between ETO and the combat centre, Wang Miao and Shi Qiang gradually determined that the world really exists in the "Three-Body" game. The origin of all events is the desperate struggle of two civilizations to survive. With the joint efforts of the Joint Operations Center and scientists, Wang Miao, Shi Qiang and others strengthened their convictions and rekindled hope, leading everyone to continue their preparations for a desperate struggle against the Trisolaran who is about to invade in the future.





#### YOUKU INFORMATION TECHNOLOGY (Beijing) CO., LTD.

Youku, as the core engine of Alibaba Digital Media & Entertainment Group that gathers users, is a leading online video platform in China, which supports PC, TV and mobile terminals. It features in a variety of content forms including copyrights, co-productions, self-productions, user-generated contents (UGC), professionally generated contents (PGC) and livestreaming service, etc.

With a brand proposition of "In sight, in mind", Youku is committed to offer users with more high-quality stories, more excellent audiovisual experiences, and more innovative interactions, allowing every user to find their favourites.





## **Legend of Anle**

Costume Drama 45min\*40ep

Ren Anle, a female "bandit" who has been in Jianghu for ten years, is willing to lead 30,000 sailors to accept amnesty and surrender to the imperial court on the condition that she will be the wife of Crown Prince Han Ye. The emperor does not agree to her request, but makes her Minister of the Court of Judicial Review. During her tenure, Ren Anle and Crown Prince Han Ye are considerate of the people's livelihood, and punish evil and promote the good. However, in fact, Ren Anle is Di Ziyuan, whose family was unjustly accused of "treason" and was exterminated by the current emperor ten years ago. She is the only one left in the Di family. During her tenure, she uncovers the dark secret of conflicts between treacherous ministers who framed her family and redresses the injustice of the Di family. Meanwhile, she recognizes that the masses live in dire poverty and the imperial court is in chaos. She comes back with a vengeance. But when the foreign enemies invade, she resolutely puts aside her personal grudges and fights with Crown Prince to defend the country. After that, Di Ziyuan leaves. Although she has had an engagement with Han Ye since childhood, she still cannot end up with him. She dies of illness, leaving Han Ye a peaceful and prosperous Daliang.





# **Turn On The Right of Life**

Modern Drama 45min\*40ep

People said, man in his fortieth no longer suffers from perplexity. But Bian Liang at 42 suddenly finds himself more and more perplexed, which makes him feel at loss. It is a year of life crises: as an aggressive father, he is resisted by his unambitious son; his way forward is blocked by career bottleneck; and his harmonious family foresees some sudden changes. All at once, Bian Liang finds his wisdom and experience learning from life over the past 40 years are unable to solve these problems, and even his way of coping with life seems to be all wrong. Confused and helpless, he, as a conscientious middle-aged man, can't but seek antidote to crises while moving forward hard. As he takes apart and reconstructs his past life, he eventually makes up with his son, wife and friends, and turns on the right way of life.





### YOUKU Kids

Youku Kids is the kids channel of Alibaba Cultural Media's video streaming platform YouKu.

Based on the entertainment and economic ecology of Alibaba, Youku Kids aims to open up children's media landscape by focusing on content acquisition, co-production, IP development, and derivative merchandise.

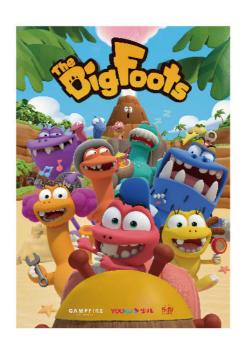




# **The Big Foots**

Pre-schoolAnimation Series 12min\*26ep

The Big Foots is an 3D animation series about daily adventure of a dinosaur family, while telling stories about family relationship. The Big Foots family is the last dinosaur living in topsy-turvy island. They are different in appearance but they are one family. The magic volcano is the only path to every corner of the Earth? One day a mysterious thing appears through pinball volcano path!





# **Zelly Go**

Slapstick Comedy, Animation Series 2:30min\*296ep

GOGO, ROO, POCO and JOJO, who have been wandering in search of the missing "Jelly Ball," will wake up on a strange volcanic island and meet "Bag-men" who stole "Jelly Ball" there. Bag-men, who sanctifies jelly, tries to throw away ZellyGo who coveted "Jelly Ball" into the bubbling lava of the volcanic island. "Bag-men," which look cute, are so powerful when they stick together in group. Can ZellyGo get their hands on 'Jelly Ball' safely from the eyes of "Bag-men"? The wild comic story of GOGO, RORO, POOPO, JOJO versus the guard of "Jelly Ball", "Bag-men" is now starting!



# 1905

Hangzhou 1905 Culture Media Co., Ltd.

Hangzhou 1905 is a third-tier subsidiary of China Movie Channel Production Center (CMC), whose business involves TV program production, film distribution, film and TV project planning, copyright, etc. We exclusively represent the overseas rights of thousands of Chinese movies. The film has been released in the United States, France, Germany, Japan, Korea, Vietnam, India, etc. We look forward to working with companies interested in Chinese movies.

CMC is a massive media organization directly subordinate to the State Administration of Press, Publication, Radio, Film and Television of People's Republic of China (SAPPRFT). Established in 1995, its services cover a wide range of areas, including TV broadcasting, film production, print media and new media. CMC launched the flagship channel CCTV-6 movie channel on January 1, 1996. It is the only national channel specializing in films reaching over 1.09 billion people. CMC also expanded into pay TV with China Home Cinema (CHC) platform that has more than 2.8 million users.CMC currently possesses domestic TV telecast rights to more than 95% of all Chinese movies, and overseas TV telecast rights of more than 8,000 Chinese movies. CMC has established strategic relationship with all major international content suppliers, and have imported more than 3,000 titles over the last decade.

As the subsidiary of CMC, 1905.com is one of the top film websites in China. Daily page view amounts to over 8 million, along with the film viewing amounts to over 3 million every day.

## Linna MA





# **Noodles Rhapsody Season 1**

Documentary 20 minutes x 12 episode

Focusing on the most common ingredients that people come into contact with every day, season 1 - 'Noodles Rhapsody' carefully selected twelve kinds of noodles with different characteristics from twelve cities. Through "noodles are the most healing food in the world" to showcase the diverse food culture and rich regional culture of China. The twelve regions noodles are composed of Peking noodles, Hangzhou Pian Er Chuan, Wuhan dry noodles, Fujian Satay noodles, Guangzhou Wonton noodles, Shaanxi biangbiang noodles, Shanxi sliced noodles and so on.





# **The Pioneer Series**

Action / History Film 90 minutes x 5 episode

Zhang Qian, who was trapped in the Xiongnu for ten years, went to the Western Regions to contact Da Yuezhi in order to complete the mission assigned by Emperor Wu of the Han Dynasty, and formed a strategy to jointly defend against the Xiongnu. In order to escape, Zhang Qian was actively preparing. On the way back, he encountered one bizarre story after another.





### SHANGHAI LEFT POCKET ANIMATION STUDIO Ltd.

Left Pocket Studio was founded in 2012 and has become one of the leading animation companies in China. We focus on original content creation, including animated series, feature films, short films, comics for kids and young adults with 10-years of collaboration experience with Disney UK, Disney China, and co-worked with UK scriptwriters, Distributors, and Spanish Production Partner. To be a storyteller from the bottom of our heart always be our mission for entertaining the kids and family.

Emmy&GooRoo, The Winner of Mipjunior International Pitch is our first original animated series created and produced in China. The Show has been aired on YLE, VPRO, DISCOV-ERY KIDS (EMEA), bejunior, Pakapaka, CJENM, MOLA TV, ASTRO ON demand, CCTV, Viu6, etc., We are always keen to create the shows for kids not just limited in local markets, with our mission to bring pure joy to kids and Teens & Young Adults.

# Jojo Hu

jojo\_hu@vip.leftpocketstudio.com Business Development Manager Mob/Whatsapp: +86 13521504680 www.leftpocketstudio.com

SHANGHAI LEFT POCKET ANIMATION STUDIO Ltd.

ADDRESS: No.19-A, Yuxiu RD, Songjiang District, Shanghai, PR.China





# **Mini Mind Warriors Season 5**

Action Comedy Animated TV Series 52\*7mins

The brain is a funny place...

There's a world in there you probably don't know! The Negative Force, Trouble Monsters, are so desperate to causing MENTAL CHAOS in human's life with their silly but wacky methods, as their wild dream is extinguishing human species and turning human into Trouble Eggs!

To fight them and bring lives back on track, Dr. She has invented two TINY HEROES loaded with the ultimate positive energy, Bravery and Happiness! Meet TAFFY and SNUG, The MINI MIND WARRIORS!





# **Big Book of Nature Class**

Edutainment Animated Shorts Series 80\*3mins

In this mix-media series, kids with follow Emmy and GooRoo in their adventures in each eps, to learn and take notes for what they had figured out about the wild nature, they will learn amazing facts about animals, plants, natural phenomena. They will surprise to know how high a giant redwood can grow, why koala bears hug tree whole day long or what's inside a camel hump!





# Guangzhou AIFAY Culture Communication Co., Ltd.

Guangzhou Aifay Culture Communication Co., Ltd. is a leading creative-driven company that integrates 3D animation production, operation and distribution. We believe that digital content does not create interpersonal isolation. On the contrary, it is a medium and catalyst for bringing people together.

Up to date, we have developed our own IP animation shorts, animated TV series and audio content. Our core IP Flying MOCO series animation series has been exposed to an audience of over 45 billion and accumulated over 35 million fans.

Through ATF, we hope to export more high-quality original animation to the world and cooperate with international IP rightholders to acquire and distribute more premium animated series to China.





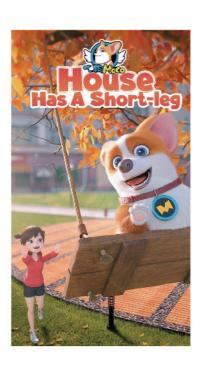
# **House Has A Short-Leg**

Animated series (Comedy / Light-hearted / Warm / Accompany) 50eps x 3.5mins

The funny and healing life of one person, one dog, and one family.

YUMMY, a little girl from an ordinary family, lives in Aifay Community. However, a dog disturbs her peaceful life. The corgi MOCO doesn't know where he came from and seems to be born with no idea what sorrow is. Anyone who sees him will be melted by his happy-looking dog face, except Yummy. When she learns that MOCO is going to live with her, she gets very, very upset! How can she take care of a dog while she is carefree? However, no matter what she thinks, MOCO is determined to be Yummy's pet dog.

Peace, however, is hard to come by. Much of everyday life is filled with petty worries. Let's enjoy the joyful and happy life of the Aifay community.





# **MOCO** in Dreamland

Animated series (Entertainment / Fantasy / Family) 26eps x 7mins

Yummy is a 7-year-old girl. MOCO, the corgi, is her best playmate. One night, when she fell asleep, she enters a magic world, Hululu wonderland. Here, the fairy tales come alive! Together, Yummy and MOCO start their amazing adventures.

The Black Queen in Hululu hates them and determines to banish them. However, Yummy is very kind and smart. She always manages to get out from the trap and even become friends with the troops. As the adventure goes on, Yummy finds out that the Queen is not that bad and their relationship is growing in an interesting way...

The show focus on the parent-child relationship and self-recognition, aiming to encourage kids to embrace diversity and setbacks. The story conveys the core value of kindness, courage, cooperation and inspires the children's dynamic creativity through the wonderland design.





### **GUANG DONG WINSING COMPANY LIMITED**

Founded in 1986, Winsing Animation is dedicated in original 3D animation TV&Film production, distribution, merchandising and licensing, toys, stage shows, theme park, etc. For decades. With more than 600 in-house corporate staffs and talents worldwide, Winsing maintains a growing library of over 30,000 minutes and produces almost 5,000 minutes per year. It includes ever-green properties GG Bond, GOGOBUS and new developing property Team S.T.E.A.M.!. With the corporate philosophy "Colorful Animation, Wonderful Life" in its heart, Winsing always devotes itself to providing the best cultural contents and product service for the families and strives to be the lead in its trade.

Head of International Marketing E-mail: media@winsing.net Mob: +86 18620991605 Tel: +86-20-37635953





# **GOGOBUS**

Edutainment, Family 10 Seasons - 26eps x 13mins/season

Based on social-emotional learning theory, the crafted series revolves around Gordon the Al school bus that can transform into five different vehicles to help children focus on the task at hand, understand their emotions and be a robot guardian to protect kids' safety.

The show won the 2022 Rising Star Property Award at the 15th China International Licensing Expo.





# GG Bond: Kung Fu Pork Choppers

Action, Adventure 4 Seasons - 26eps x 13mins/season

The show follow a team of five young superhero pigs and their super-powered Splaximal pets, who transform from the cutest creatures ever into mega-sized fighting machines with ultra-animal attributes. The Kung Fu Pork Choppers travel through space and time - and even to other dimensions - in their action-packed quest to right wrongs, keep the peace and defeat evil everywhere.

Nominated for the Best 3D Animated Programme at the 2022 Asian Television Awards (ATA).





# Creative Power Entertaining Co., Ltd.

Based in Guangzhou and established in 2004, Creative Power Entertaining ("CPE") is an innovative company in animation creation and TV &movie distribution. Since 2005, its animated TV series Pleasant Goat and Big Big Wolf has become the most popular animation brand in China with around 15 billion click on internet, making CPE a leading domestic company in the industry.

So far, CPE has developed over 2000 episodes of animated TV series and 9 feature films. Pleasant Goat and Big Big Wolf is broadcasted in over 100 local TV channels in China and 100 other countries and regions around the world.

CPE will always adhere to the spirit of Chinese original creation, striving to produce animated TV series and movies that are full of Chinese characteristics as well as entertaining.

Let's bring more laughter to the world with our colors!





# Pleasant Goat and Big Big Wolf: Dunk for Future

Feature Film 94mins\*1

With all the attentions and expectations, Team defenders made their way to the world-class basketball event---The Basketball Metropolis Cup. They were the most competitive team to grasp the trophy but unexpectedly they lost it because of the last shot of discord. The team seemed to fall away when Weslie and Wolffy had a dispute after the finals.

However, true friendships will not be destroyed easily. Jonie decided to assemble the members again and join the new Basketball Metropolis Cup. Will their determination and devotion to basketball complete their basketball championship this time?





# Pleasant Goat and Big Big Wolf: The Great Rescue

Kids'Animated TV series 15mins\*60

The Cat Kingdom encountered a raid from the Dog Kingdom. Its king and residents were all captured. The Mighty little defenders set out to rescue them, but lost contact as they dispersed across the Dog Kingdom's five functional areas. Each area has a powerful general guard. After a lot of hardships, Weslie reunites with the other defenders and accidentally unseals the new magic power. Wolffy disguises himself as a soldier of the Dog Kingdom. Weslie will collaborate with Wolffy inside the Dog Kingdom to carry out their rescue. However, they didn't know that everything was expected by the king of the Dog Kingdom, as when they regained their powers, they helped the dog king unseal the dark force. To add insult to injury, the goats have to face off with their friend Wolffy, who was controlled by the dark force and became wicked. But because of their deep friendship, Wolffy is woken up by Weslie, and they bring two completely incompatible kingdoms together to beat the dark force. Thus, the two countries are back to the days of peace.





# Guangzhou Lotta Animation Design Co., Ltd.

Guangzhou Lotta Animation Design Co., Ltd. was established in 2011 in China. We are one of the major animation studios in IPs creation, production, distribution, and L&M business of entertainment content for children and families in China.

We have released 30 animated TV series with more than 12,000 minutes totally. Our core property, Go Go Dino, has been broadcast on CCTV, Jinying Cartoon, and other major satellite TV channels in China. It has also been driving 20 billion clicks on online platforms within China only. For the overseas market, Go Go Dino animation TV series have been distributed to over 20 countries and regions, including the US, Canada, Korea, Russia, Greece, Indonesia, Malaysia, Singapore, etc. In Indonesia, it has been broadcast on RTV, the mainstream media in Indonesia, and has achieved top ratings. The licensed toys have also entered Toys Kingdom, one of the largest local toy chain stores in Indonesia.

Lotta Animation focuses on kids content creation and production. "To Bring Kids a Happy Childhood" is our motto and it's also what we are working for.





# Go Go Dino Season 8

Animation 12min\*26ep

Welcome to the dinosaur town! Here, you can find all kinds of dinosaurs who should be living on the Ururu Planet. Now, they' re living with us on Earth as our neighbors and friends. However, living in the town is quite different from the way they live on the Ururu Planet. It's not easy for those dinosaurs to get used to the lifestyle in the town without any troubles. Anyway, this is not a big deal because we have the support from Go Go Dinos! To help our residents out, we've got a new team - Go Go Dino Engineering Team in this season! All the team members are versatile. They are good at building things! What facilities will they build in the town? Will dinosaurs' lives get more convenient? All in Go Go Dino Season 8! Please stay tuned!





# **Dino Trainers Season 1**

Animation 13min\*26ep

Have you ever imagined that dinosaurs and human beings live harmoniously with each other? In our story, all the kids have their own dinos, and there's an athletic activity for them to train their dinosaurs and to compete. There will be an award for the champion. Ritchie has a tyrannosaurus and he dreams to be a good dino trainer. Though the tyrannosaurus likes to stand up to his master, the pet has finally been moved by his passion. The two brothers in arms take their adventures seriously and get to the award step by step.





Shenzhen Tian Tian Cheng Zhang Film and Television Productions Ltd.

Established in January 2016, Shenzhen Tian Tian Cheng Zhang Film and Television Productions Ltd. is engaged in the production of 2D/3D animation, children's real-life film and television dramas, children's picture books, and children's musicals. Our business includes film and television project investment, creative development, filming and production, publicity and distribution, peripheral product development, IP authorization, etc.

Growing Up with Tiantian, the animated film and new episodes of TV series (Season 5) are also in preparations, and the same titled children musical is at early development stage. Illustrational books for even younger audience are in lines with a wide range of licensing products.





# **Growing Up with Tiantian, The New Stories**

Animation 13 mins X 26 episodes

The series tells the story of a six-year-old girl's new life in contemporary China after her parents move from the city to the countryside. The protagonist Tiantian meets new kids in the village, and she gradually becomes cheerful and kind. She also learns how to take care of small animals and how to be responsible. Guided by her parents, she gradually grows up to be a wise, capable and assertive girl.





# **Growing Up with Tiantian, Seasons 1-4**

Animation 13 mins X 52 episodes

An ordinary family of three that lived in a big city decided to return to nature and experience the rural life since the child is afraid of going to school. When getting along with friends, neighbors and animals, there are endless awkward situations, and of course, tears and laughter. Tiantian, our six-year-old heroine, who is full of love and curiosity for the world, becomes healthy, independent and confident in the beautiful countryside. This is a story of a young couple and their child overcoming difficulties, discovering the beauty of nature, understanding about family and life, and most importantly, growing up together.





# Zhejiang Zoland Animation Co., Ltd.

Zhejiang Zoland Animation Co., Ltd. or Zoland Animation is the innovative achievement of Zhejiang Zhongnan Group's strategy to carry out cross domain industry upgrading. Since its establishment in 2003, relying on the group's strength, Zoland Animation has been developing from a high starting point, with large investment and internationalization, and is committed to building an animation digital culture industry ecosystem integrating animation originality, global distribution, IP licensing, cultural creation and cultural tourism, etc. It is one of pioneering companies in the first batch of national key enterprises for animation, high technology and key cultural export and honoured as one of the top ten most influential national cultural industry demonstration bases, and the first "National Five-One Project Award" winner in the domestic animation category. Zoland Animation's original 25 intellectual properties, 61 titles with nearly 170,000 minutes of high-quality animation, have been broadcasted on more than 400 TV stations and new media, and entered the broadcasting system of more than 100 countries and regions in the world, and the export of film and animation has been steadily ranked in the forefront of the country.

# Samantha Wong

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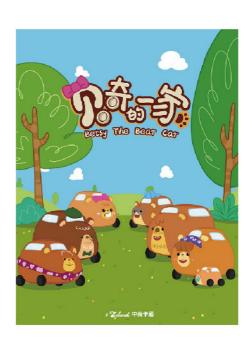




# **Betsy The Bear Car**

Animation 5.5min\*52ep

Join Betsy The Bear Car and her incredible family and friends of animal cars as they embark on one exciting adventure after another. They may make mistakes along the way, but together, they always find the solution to their problems at the end of the day. Young children will be fascinated by the imaginative world and characters in this series, and learn through its fun-filled and educational stories.





# Magic Eye Is Back

Animation 22min\*642ep

In Magic Eye's previous ventures to Earth, he stumbled upon some earthlings who became his buddies. They are amused by Magic Eye's personality and amazed at his magical antics. However, Magic Eye had to return to his home in Outer Space, but he promised to return on a certain date. In this season, his buddies wait eagerly for his return. Upon their reunion, more amusing tales take place between Magic Eye and his friends on Earth.





# 浙江华麦网络技术有限公司

Zhejiang Huamai Network Technology Co.,Ltd.

Established in March 2014, MEGAMEDIA (www.megamai.com) is China's first cross-border trading platform for digital content. It has been committed to building itself into a platform for international cultural transmission and transaction with high quality, multifunction and scalability, where global video and audio in both Chinese and English are available in a synchronized way. It offers professional online and offline services for media professionals, producers, distributors, TV stations, new media and other enterprises and institutions in the same industry.





# **MEGAMEDIA**

platform

The platform consists of six parts, namely Programs, Enterprises, Trading Markets, Events, Industry Info and Value-added Services, and is equipped with five business service tools so as to provide diversified trading-related services for digital cultural content in all aspects such as film, television, animation and games, etc. With online + offline mode and multi-dimensional operation, it aims to be an industry-oriented, leading and international trading platform that empowers digital culture enterprises here and aboard.









# International Animation and Game Business Conference (iABC)

International Animation and Game Business Conference (iABC) of the 18th China International Cartoon and Animation Festival will be held in Hangzhou in late November. Themed with "Everything Rises", iABC will hold its annual industry event, inviting industry guests and practitioners from home and abroad to explore the future development of the animation and game industry from online to offline. According to the industry's hot spots and pain points, the conference will present issues and lessons learned, share future trends, and conduct comprehensive exchanges and discussions. At a time when both technology and content are constantly updated, the conference will discuss how to make Chinese animation and game content go overseas better, integrate the contents of multiple industry chains such as industry, academia and research, and establish a good ecosystem of diversified symbiosis.





China Pavilion Online provides online exhibition and transaction services for Chinese and foreign audiovisual industries, expands the supply of international content with Internet thinking, promotes people-to-people connection with radio and television audiovisual advantages, and creates a never-ending Chinese Pavilion.

The platform, effectively responding to the impact of the global epidemic, provides online exhibition and exchange services for Chinese and foreign audiovisual institutions, audiovisual programs and technical equipment, and further facilitates and internationalizes cultural exchanges, mutual learning and media cooperation between China and foreign countries.

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