



YOUKU INFORMATION TECHNOLOGY (Beijing) CO., LTD.

Youku, as the core engine of Alibaba Digital Media & Entertainment Group that gathers users, is a leading online video platform in China, which supports PC, TV and mobile terminals. It features in a variety of content forms including copyrights, co-productions, self-productions, user-generated contents (UGC), professionally generated contents (PGC) and livestreaming service, etc.

With a brand proposition of "In sight, in mind", Youku is committed to offer users with more high-quality stories, more excellent audiovisual experiences, and more innovative interactions, allowing every user to find their favourites.

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International Distribution

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Legend of Anle

Costume Drama
45min*40ep

Ren Anle, a female "bandit" who has been in Jianghu for ten years, is willing to lead 30,000 sailors to accept amnesty and surrender to the imperial court on the condition that she will be the wife of Crown Prince Han Ye. The emperor does not agree to her request, but makes her Minister of the Court of Judicial Review. During her tenure, Ren Anle and Crown Prince Han Ye are considerate of the people's livelihood, and punish evil and promote the good. However, in fact, Ren Anle is Di Ziyuan, whose family was unjustly accused of "treason" and was exterminated by the current emperor ten years ago. She is the only one left in the Di family. During her tenure, she uncovers the dark secret of conflicts between treacherous ministers who framed her family and redresses the injustice of the Di family. Meanwhile, she recognizes that the masses live in dire poverty and the imperial court is in chaos. She comes back with a vengeance. But when the foreign enemies invade, she resolutely puts aside her personal grudges and fights with Crown Prince to defend the country. After that, Di Ziyuan leaves. Although she has had an engagement with Han Ye since childhood, she still cannot end up with him. She dies of illness, leaving Han Ye a peaceful and prosperous Daliang.



Turn On The Right of Life

Modern Drama
45min*40ep

People said, man in his fortieth no longer suffers from perplexity. But Bian Liang at 42 suddenly finds himself more and more perplexed, which makes him feel at loss. It is a year of life crises: as an aggressive father, he is resisted by his unambitious son; his way forward is blocked by career bottleneck; and his harmonious family foresees some sudden changes. All at once, Bian Liang finds his wisdom and experience learning from life over the past 40 years are unable to solve these problems, and even his way of coping with life seems to be all wrong. Confused and helpless, he, as a conscientious middle-aged man, can't but seek antidote to crises while moving forward hard. As he takes apart and reconstructs his past life, he eventually makes up with his son, wife and friends, and turns on the right way of life.



YOUKU Kids

Youku Kids is the kids channel of Alibaba Cultural Media's video streaming platform Youku.

Based on the entertainment and economic ecology of Alibaba, Youku Kids aims to open up children's media landscape by focusing on content acquisition, co-production, IP development, and derivative merchandise.

Yan Wang

International Animation Acquisition&Co-Production

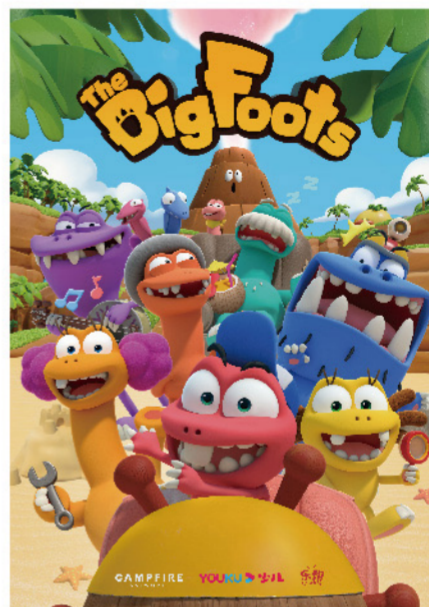
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The Big Foots

Pre-school Animation Series
12min*26ep

The Big Footh is an 3D animation series about daily adventure of a dinosaur family, while telling stories about family relationship. The Big Footh family is the last dinosaur living in topsy-turvy island. They are different in appearance but they are one family. The magic volcano is the only path to every corner of the Earth? One day a mysterious thing appears through pinball volcano path!



Zelly Go

Slapstick Comedy, Animation Series
2:30min*296ep

GOGO, ROO, POCO and JOJO, who have been wandering in search of the missing "Jelly Ball," will wake up on a strange volcanic island and meet "Bag-men" who stole "Jelly Ball" there. Bag-men, who sanctifies jelly, tries to throw away ZellyGo who coveted "Jelly Ball" into the bubbling lava of the volcanic island. "Bag-men," which look cute, are so powerful when they stick together in group. Can ZellyGo get their hands on 'Jelly Ball' safely from the eyes of "Bag-men"? The wild comic story of GOGO, RORO, POOPO, JOJO versus the guard of "Jelly Ball", "Bag-men" is now starting!