



## 浙江华麦网络技术有限公司

Zhejiang Huamai Network Technology Co.,Ltd.

Established in March 2014, MEGAMEDIA (www.megamai.com) is China's first cross-border trading platform for digital content. It has been committed to building itself into a platform for international cultural transmission and transaction with high quality, multifunction and scalability, where global video and audio in both Chinese and English are available in a synchronized way. It offers professional online and offline services for media professionals, producers, distributors, TV stations, new media and other enterprises and institutions in the same industry.





## **MEGAMEDIA**

platform

The platform consists of six parts, namely Programs, Enterprises, Trading Markets, Events, Industry Info and Value-added Services, and is equipped with five business service tools so as to provide diversified trading-related services for digital cultural content in all aspects such as film, television, animation and games, etc. With online + offline mode and multi-dimensional operation, it aims to be an industry-oriented, leading and international trading platform that empowers digital culture enterprises here and aboard.









## International Animation and Game Business Conference (iABC)

International Animation and Game Business Conference (iABC) of the 18th China International Cartoon and Animation Festival will be held in Hangzhou in late November. Themed with "Everything Rises", iABC will hold its annual industry event, inviting industry guests and practitioners from home and abroad to explore the future development of the animation and game industry from online to offline. According to the industry's hot spots and pain points, the conference will present issues and lessons learned, share future trends, and conduct comprehensive exchanges and discussions. At a time when both technology and content are constantly updated, the conference will discuss how to make Chinese animation and game content go overseas better, integrate the contents of multiple industry chains such as industry, academia and research, and establish a good ecosystem of diversified symbiosis.